Get politically influential advertising on social media out of the shadows. Require that the identity of who paid for the political content be made public. If a message is designed to influence choice in a campaign, it should be considered a political message. Thank you.

Comments provided by : Abbott, Amy Get politically influential advertising out of the shadows. Require that the identity of who paid for the political content be made public. If a message is designed to influence choice in a campaign, it should be considered a political message. We cannot count on self regulation from the social media industry.

Comments provided by : Abbott, Amy

We here in America want to have our First Amendment right, Free Speech and also for America justice system to live by and operate under the Constitution.

Comments provided by : Abma, Sid

The first amendment to our constitution is the hinge pin to our constitutional republic. Without the complete freedom to campion our views, our country a miserable totalitarian death.

Comments provided by : Abrams, Robert Social media sites have become the means many people receive their news. However, social media sites refuse to take responsibility for misinformation or propaganda spread on their platforms. No newspaper, news channel, or legitimate news website refuses to stand behind the information they traffic. Facebook, Google, Twitter and other companies like them should no longer avoid responsibility for the information they disseminate.

The public deserves to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, shown in real-time. Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we have already seen that their voluntary compliance is minimal and will always put minimal compliance over their best efforts.

We need the FEC to provide common-sense regulations that can actually be enforced!!!

Comments provided by : Adler, David In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

We have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to ensure that Americans know the source of political messages.

Comments provided by : Alarie, Kim The FEC must require disclaimers for political ads.

Comments provided by : Albanese, Dawn Please require full disclosure of the party, entity or individual sponsoring and/or paying for any political oriented advertisement

Comments provided by : Alcott, DAVID It is absolutely imperative that the FCC protect our 1st Amendment rights of free speech. That definitely includes electronically. You cannot allow censorship of speakers, whether they are liked or not, whether their subject is liked or not, as long as the speaker does not incite others to riot or to harm anyone else.

Comments provided by : Almstrom, Gary Please who the right thing, prefect everyone's rights

Comments provided by : Ammerman, Mark We deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Thank you for reviewing my comments.

Comments provided by : Andem, Margaret Please leave our free speech alone You have taken so much away from the United States of America and it's people already can't you leave your dirty fingers off things?

It's the same thing as cutting ones tonge out how would you like that? I don't and sure you wouldn't eather. Thank you for your time.

God bless you and your family.

Comments provided by : Anderson, Betty Please keep all of our speech free for everyone...Please write your comment here.

Comments provided by : Anderson, Dallas Democracy REQUIRES many free and equal voices. Democracy REQUIRES transparency, NOT hidden funding or hidden voices.

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements ? whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Anderson, Glen We deserve to know who is paying for ads online, with online disclaimers, in real-time.

Comments provided by : Arbuckle, Bonnie In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information.

Yet our outdated transparency rules ? which still include references to telegrams and typewriters ? don't require adequate disclaimers for online ads.

More than three in four Americans ? 78 percent ? want full disclosure of who paid for political ads posted to social media platforms (according to a new Marist poll).

That includes 80 percent of Republicans and 82 percent of Independents.

I call on the FEC to act immediately to update regulations and require online political ads to include disclaimers identifying who paid for them.

Comments provided by : Artman, Cara There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Ashley, Eric

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Aziz, Mark We deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say they are taking voluntary steps to provide this information to their users, but we need the FEC to enact regulations that can actually be enforced.

We have to make a serious effort to stop other countries from interfering in our elections, and this is one piece in that effort.

Comments provided by : Balles, Katherin Please protect ALL free speech - even online. Thank you!

Comments provided by : Barela, Leonard We deserve to know who is paying for ads online, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see advertising in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Comments provided by : Barger, John

To Whom It May Concern,

In light of all the misleading information put on social media leading up to our 2016 Presidential Election I am writing in order to show support for a requirement from the FCC for advertising disclaimers on all political ads.

Thank you,

Sincerely,

Tim Barrington

Comments provided by : Barrington, Tim We must have complete transparency in all ads including online ads during political campaigns & all the rest of the time too! You must do something about this so we know who pays for these foreign ads that influence our elections and spread lies & propaganda on other matters in our daily lives. What has happened to the truth being told & most important!

Do you job to protect the citizens from lies! We need ?Truth? back in ALL advertising!

Comments provided by : Bartos, Janet Please write your comment here.

Free speech is one of our original rights keep it that way.Conservative people should have as much right to voice their opinion as the leftist snowflakes who are taking it to a higher lever...VIOLENCE!!!!!

Comments provided by : Baughan, Constance All advertisements, promotions or other forms of endorsements for electoral office should have disclaimers identifying the proponents of such messages, including those who are actually behind so-called "public interest" groups, citizens' groups and the like. All endorsements for public office should be transparent and above board. Frankly, I would prefer public funding of all national campaigns with limited periods for those campaigns but barring that, keep it all in the light.

Comments provided by : Beck, Allen

Please protect our democracy, empower our citizens, and enforce transparency in the political arena by requiring paid political advertisements across ALL media to disclose their sponsors and patrons!

Comments provided by : Beckman, Eli Dear Commissioners,

I am writing to urge that you require that all political advertisements on social media platforms such as Google, Facebook, Twitter, et al, be required to disclose the person or entity which paid for them, as is now required for television, radio and newspapers.

The integrity of our elections can not and should not be violated by foreign actors who do not have the best interests of our free and democratic society at heart. Social media platforms mentioned above should also be required to verify the identity of such purchasers in order to give the public the required information to judge the intentions and sincerity of such ad purchasers.

The internet is a vital conduit for public discourse, and such discourse can only be free of disinformation and propaganda if the originator of such must identify themselves so the public can judge the veracity of their claims.

Sincerely,

Ralph Bendjebar

Comments provided by : Bendjebar, Ralph I urge you to make regulations to require online campaign advertisements to include information on who is paying for them. Voters need to know where this information is coming from and who is providing it. I am very concerned about the Russian meddling in our last election and believe we need to do all we can to prevent that sort of thing from happening. Voters need to know the source of the information they are receiving.

Comments provided by : Bennett, Carla ALL political/election advertisements, regardless of their cost have impact that the purchasers must be held accountable for and thus internet companies must be required to include a disclaimer on election ads about who paid for them.

Comments provided by : Bergmanis, Colleen In an era of unprecedented amounts of dark money in politics and the interference of foreign entities in our political campaigns, it's more important than ever for voters to know who is funding political ad campaigns. How can one expect citizens to make informed decisions when they vote if they aren't able to follow the money and actually become informed. This is a basic necessity if we as a country expect to have a functioning democracy.

Comments provided by : Bibulowicz , Anna Please write your comment here:

Please do not restrict free speech. Restricting free speech is unconstitutional and totally unacceotable.

Comments provided by : Biggs, Dennis Social media ads, as well as any ads on the internet, should follow the same rules and restrictions as other medium. Knowing the source of information is a key factor in recognizing something legitimate vs. something sensational. If a group wanted to obscure themselves, they're intentionally looking to mislead people. The source URL for the information presented shouldn't could against the character count of the ad itself.

Comments provided by : Bird, Jennifer Just as with radio and television ads, we the people deserve to know who is paying for online political ads on channels such as Facebook and Twitter. This helps us evaluate the source of the messages and make informed political decisions ? vital to a healthy democracy.

Comments provided by : Black, John Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

Comments provided by : Black, Randall I work for a newsletter the Villages the buck stop here act of Congress are not laws covered by the enacted clause

Comments provided by : Blankenship, Joseph Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Changes need to be made immediately to protect our democratic government.

Comments provided by : Blasco, Natalie
Please protect free speech.

Comments provided by : Blevens, Gerald Outdated transparency rules allowed Russia to buy ads online in secret. Isn't it time to update the rules?

Comments provided by : Blevins, Charles Outdated transparency rules allowed Russia to buy ads online in secret. It's PAST time to update the rules!!!

Comments provided by : Blevins, Jill Do not let radical leftists turn America into a police state by censoring free speech.

Comments provided by : Block, Deborah Please require political ads on social media (e.g. Facebook) to carry disclaimers. There was good reason to do this for television, and the same reasons apply here.

Comments provided by : Block-Schwenk, Kevin All ads seen by more than 1,000,000 nationally should carry disclaimers much like this:

https://www.fec.gov/help-candidates-and-committees/making-disbursements/advertising/

Comments provided by : Bohlsen, Tad I do not believe any social media source should sell political ads to foreign governments or foreign citizens. If it means no political ads are sold so be it. It is indescribably repugnant to me that our sacred election process was undermined by foreign adversaries.

Comments provided by : Borrows, Robin Free Speach is a right not a privilege.

Comments provided by : Boutot, Roger Sources are an essential part of interpretation. It is impossible to read information and judge its validity without knowing where it originated. The standards we hold for our academics, economists, policymakers, economists, etc. need to be applied to candidates seeking office. It is essential for the electorate to be informed to maintain our democratic structures. I fully support the proposed regulations by the FEC on Internet Communication Disclaimers.

Comments provided by : Boutros, Anthony It is imperative that we know who is sponsoring information given whether it is a Facebook like entities, TV networks, Newspapers, Magazines etc. How can we form an opinion on an issue if we don?t know if the information we receive is true. America will not remain (that is if it still is) a Democratic Society if we can not trust the information we are given.

Comments provided by : Braaten , Ann Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

The FEC must update its disclosure requirements to end the online ad loophole.

Comments provided by : Bradley, Kathy Free speech is one of our fundamental rights and is critical to maintain a truly free country. Any attempt to sensor or regulate speech on or off the internet is unthinkable, unacceptable, and should be immediately thrown out as unconstitutional. Please protect free speech in all of it's forms under all conditions.

Comments provided by : Brandt, Steve I demand the U.S Government do all that it can in protecting the Constitutional Freedom of Speech for all American, including conservatives, such as Ben Shapiro and Betsy Devos.

Comments provided by : Brannan, Keith Please protect our on-line speech and protect us regular Americans from those pudnicks paid and directed by the left.

Comments provided by : Braun, Lucille We are under a cyber attack from a foreign adversary. We must do everything in our power to prevent that, or risk of losing our Democracy and everything we stand for as a Free Nation of People! This is the reason we HAVE laws and regulations (that are expected to be enforced!). We need to create the appropriate laws and regulations that prevent this from happening again in any future elections, in particular! It's the job and responsibility of our elected officials to protect the United States citizens they represent. ...Of the People, By the People, For the People!

Comments provided by : Bridges, Lee Freedom of Speech is one of the basic fundamental rights of all Americans and must be protected at all costs. As the quote goes, "I may not like what you say but I will fight to the death for your right to say it". Any infringement on this right is an infringement on freedom and democracy. Conservative ideas have as much right to be expressed as liberal ideas. Stop the suppression of either.

Comments provided by : Briggs, Sandra I urge the FEC to require real-time disclosure of who is paying for ads online. We are increasingly using computers for communication, and are regularly exposed to advertisements. Therefore, it is imperative that transparency rules be put in place in order for consumers and voters to make informed decisions.

Comments provided by : Bronwein, Elliot An informed citizenry is a key to a strong democracy. We must be able to discern the quality of the information we are receiving; and the only way to do that is by knowing and analyzing the source of the information.

2017 has brought in an era of cynical ?fake news? creation and accusation, undermining the citizens ability to make independent judgements. This is a threat to our well-being as a nation.

This is not a call for newspapers to reveal their annonomous sources since that is key to their techniques of information gathering; but the newspaper or online organization must use journalistic standards, must be identified, and held responsible to any misinformation.

Again, an informed citizenry is key to our democratic form of government and we need a ruling to quarantee that sources of financial support for political issues be revealed to give us a chance to judge for ourselves; and to withstand the torrents of misinformation that is threatening to drown us in 2017.

Thank you.

Comments provided by : Brown, Charlotte Free speech is a constitional right, even on the internet keep your hands off.

Comments provided by : Brown, Gerald Please protect the Constitution by protecting online free speech today.

Comments provided by : Brown, Robert Take the rights of all people seriously. Its time we started back toward decency and common sense in our society rather than what's popular. Now is the time for truth and justice without being concerned who is offended.

Comments provided by : Bruchhauser, Jeff We must protect Free Speech in Cybor Space!

Comments provided by : Bryant, Steve We without a doubt must have disclosure of who purchases ads of a political nature on social media. This is particularly important because of the functionality of social media and its interactive nature. People would before less likely to share something if they knew that it had been paid for for sponsored by foreign nation.

Comments provided by : Bucholtz, Jeffrey Please write your comment here.Most likely not your fault. Probably never heard of the U. S. Constitution much less the 1st Amendment.

R u actively trying to incite real Americans?

Comments provided by : Burkett, Robert Freedom of speech in ALL of it's forms is the hallmark of our democracy. don't let the LEFT extinguish the fire of freedom. thanks.

Comments provided by : Burrier, Ron Why is it necessary to ask to protect free speech when it is protected by the First Amend ment. In my home town there is no question about it. People here are protected and folks are taken to court and have to pay fines.

Comments provided by : Bybee, Lewis Free speech is a 1st Amendment Right

It is paramount that you flight for and keep our 1st Amendment Rights intact.

This includes online free speech. It is important that you contribute positively to future generations.

Let us work to keep America free and not controlled by anarchy and judicial tyranny.

Thank you.

Comments provided by : Byrd, Larry Please protect the freedom of free speech. Stop politically correct liberal attacks on conservative principles. The free exercise of religion and the freedom of speech are basic to a free society.

Comments provided by : Cantrell, Jim Please writeplease protect online freedom of speech. your comment here.

Comments provided by : Carlin, Stuart Please protect our Constitutional right of free speech. Do not censor internet speech even if it does not fit someone else's ideas.

Comments provided by : Carter, Tommy The FEC should absolutely make all political and election ads, regardless of size, cost or number of characters, require disclaimers stating who purchased the ad. This should be required for every single ad.

Comments provided by : Casdin, Jessica Please write your comment here.Protect free speech online.

Comments provided by : Case, Larry Please protect our free speech online. We must protect free speech. I hope that the FEC will do its part in protecting free speech online.

Thank you for your attention to this important matter. Sincerely

Comments provided by : Casperson, Carolina This communication is to strongly urge you to protect our constitution right to free speech on the internet. Differing opinions should be interesting discussions, Our founders never intended the differing/opposing opinions should silence anyone. Please protect our right to free speech on the internet.

Thank you.

Comments provided by : Castle, Dawn The FEC must update its disclosure requirements to end the online ad loophole. Democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should require the same level of transparency for online ads as are required for political ads on television. Americans have a right to know who is paying for political advertisements ? whether it be organizations with ties to Russia or wealthy special interests here at home. There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. The FCC must use every means ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Cato, Mary

I support strong disclosure rules for all political advertisements, including (and in some ways, especially) for online ads through websites like Facebook and Google. News has recently broken about political ads on FB being purchased by Russians and other hostile outside forces. It seems clear that these ads have the potential to influence elections, and if an election is close, that little bit of influence effectively changes the country's entire direction. But even discounting hostile foreign influences in our body politic, there are disruptive internal organizations. It is vital, to the health of our democracy, that voters have access to the widest range of information possible. I strongly urge you to regulate online political ads the same way such ads are regulated in other media.

Comments provided by : Chall, Cristin
All paid political submittals must clearly labeled with the submitters true identity

Comments provided by : Chambers, Thomas Please write your comment here.please stop censoring conservative free speech! !

Comments provided by : Chewning, Carlisle If, as has been the case for years, disclosure of political ad sponsorship is necessary to shine light onto who is trying to influence our election results, surely online ads should be just as intensely scrutinized, if not more so. With so much access to voters' personal information, tastes, and preferences via outlets like FaceBook, anyone who collects this data could influence our election results. This type of influence has reached a critical mass online and it is critical that we take immediate and effective action to thwart it.

Comments provided by : Childress, Deborah The freedom of speech is a huge freedom and a great equalizer that many of my ancestors didnt have. I urge you to actively promote the freedom of speech in it many forms including online. The freedom of speech shouldnt be infringed upon as long as it doesn't affect or encroach on the rights of others. Please oppose any bill that infringes on any Americans right to free speach and promote bills that will support and protect these rights.

Comments provided by : Choate, Ben In light of ongoing revelations about foreign influence on and manipulation of the 2016 election via social media it is obvious that we need to know the sources of information and advertising appearing online. Transparency in online communication sources is essential to protecting our elections and our ability to have civil discourse about important issues. That social media providers voluntarily provide source transparency is a response too late and too soft. We need enforceable regulations to strengthen protections for online communications.

Comments provided by : Chou, Dana I ABSOLUTELY believe that our elections would be significantly less undermined by foreign governments/agents and/or PACs IF people were fully aware of WHO was paying for the "ad" or "news story". There were so many lies and half truths spread throughout Facebook and Twitter this last election cycle! The "ads" were made to appear as actual news. Too many people accepted them at face value. Whoever funded the "ads" should be REQUIRED to have their name/country prominently displayed throughout the "ad". Don't ever again let our free and fair elections be undermined by a foreign government!!! And, time to stop such actions by PACs too! NEVER AGAIN!

Comments provided by : Clark, Jenny PLEASE REQUIRE DISCLAIMERS AS TO WHO PAID FOR THE ADS.

Comments provided by : COLLINS, CAROL Any attempt to silence any voice, conservative or liberal, is in direct violation of free speech. The FEC cannot be allowed to move forward with this blatant disregard of our freedoms. We need not like what is said, but dialog is always important. Do not allow this to move forward.

Comments provided by : Connery, Michael Please protect online speech. It is our 1st amendment & amp; must be upheld. PERIOD!

Comments provided by : Constantine, Paul All paid political ads, no matter how small, should have to disclose who paid for the ad. And this should include postings on social media by people paid by a candidate, campaign, PAC, or any other organization. Our democracy depends on transparency. Let voters have enough information to make up their own minds.

Comments provided by : Cook, Karen Please do all in your power to see that our citizen's right to free speech is not abused any more.

Comments provided by : Cook, Sally Remember that our nation was founded on freedom of religion and freedom of speech.

Don't endorse the religion of atheism and take away our free speech.

God Bless America in Jesus' Name!

Comments provided by : Copple, Glen What happened to the land of the free? Next will be TP!!!

Comments provided by : Corley, Ellis With respect to the topic in hand, if money changes hands and the ad is reasonably described as political then attribution should be required.

Failure to provide attribution should incur a fine equal to 3 times the money paid for the ad and should be paid by the platform owner such as Facebook.

Comments provided by : Courry, Paul Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television. Without knowing the source of information, I am less able to evaluate the level of trustworthiness and the angle of bias on graphics and other information shared on social media platforms. A lot of people do not have the time to research each individual comment and will blindly trust misinformation that is being spread.

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads. This prevents people from understanding what kind of information they are ingesting.

As an American, I have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian not only used social media platforms like Facebook to interfere with the 2016 election, but they are still doing it using ideology from the far right and the far left to further divide the country. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Cowles, M. Stop messing around with our free speech. We have as much right as you to speak our beliefs.

Comments provided by : Creamer, Frank Regarding free speech on the internet, it's a cherished right that must be preserved as per the first amendment without fail.

Comments provided by : cripps, charles

The internet needs to be handled like the freedom of speech and the right to information. I'm disabled and I depend on total access to the internet without having to pay a higher price for what everyone should be privy to. We must keep the internet free and open to all people.

Comments provided by : Croft, Samuel As facts about the extent of the Russian interference in our 2016 election continue to come in from Facebook, Twitter, and YouTube, it is clear that that the FEC must require ads on these platforms to identify who paid for them. When there is this amount of misinformation poured into our system by a foreign hostile power, the entire validity of the voting system and the results of the election itself cannot be trusted. I am requesting that the FEC take action to protect our democracy by requiring disclaimers for all political ads on all platforms. Thank you.

Comments provided by : Cunningham, Joy How dare you threaten to curtail free speech? What is wrong with the FEC? Our freedom of speech is guaranteed by the first amendment and you do not have the slightest right to alter online speech or in any form of communication at all. This is America, the land of the FREE! And it should stay that way. Do you want a civil war or something of that nature? A totalitarian state, perhaps, Communism?

Comments provided by : Curley, Edward I believe we should require disclaimers on all political ads regardless of the character size of the ad. A well-informed public is essential to democracy, and we should know who is paying for political ads. In light of last year's presidential election and the foreign influence throughout, this measure would help to bring transparency and guard against foreign influence on our elections in the future.

Comments provided by : Dahl, Sarah

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Davis, Roger All political advertising on the internet including google and Facebook should include information on who paid for the ad. This is essential to our functioning as a representative democracy. Without this information the voting public cannot judge the bias of the information.

Comments provided by : DeJager, Mary

Please write your comment here.please stop the left from attacking our free speech. Free speech is for everyone!

Comments provided by : Dill, Beth

We deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Comments provided by : Dixon, Joyce Disclaimers are needed on digital advertisements we have a right to know

Comments provided by : Dranove, Zoe I support transparency for all online campaign ads

Comments provided by : Drillman, Lina As an American citizen I ask with great fervor that you leave our free speech online just as it is now!! Keep your Nazi tactics for yourselves and dont push them on America!!

Comments provided by : Dry, Nancy We need open disclosure of online materials supporters in prevent influence from any foreign subversion.

Comments provided by : Dunkle, Doug Free speech online can NOT be limited because liberals don't like it.

Please do NOT limit free speech. It is not Constitutional to limit speech, even if you don't agree with it.

Unless treason or sedition is fostered, speech should never be limited.

I am a Viet Nam Era Veteran and did not fight so liberals can be catered to. I fought for all the items enumerated in the Constitution.

"Free" speech is not free. It was defended by those of us who fought for it.

Comments provided by : Eifler, Millie In order to restore trust in the election process, it is imperative that online ads display/vocalize the same disclaimers required now for TV, radio and print ads. Facebook, Gpogle and Twitter cannot have their cake ("we are merely platforms for sharing information") and eat it too with their advertising profits. The damage they have already done is going to be difficult enough to repair if they are not required to abide by the same rules as other profit taking mediums.

Comments provided by : Elam, Elizabeth Protect free speech. There is enough control by money so take heed and do not jump into the hole and take our freedom away!!

Comments provided by : ellette, marian

I would like to see a ?who bought it? disclaimer on all political ads. Even if it just a super pac all political ads should require rules to name the buyer of the ad.

Comments provided by : Ellis, Christian In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

Comments provided by : Ellis, Margaret Protect Free Speech Online!

Comments provided by : Engelman, Richard The Federal Election Commission needs to take action and require online political ads to include disclaimers that identify who paid for them. While Twitter has already taken action on their own, codifying such steps in federal rules are important to protecting our democratic institutions. To encourage the FEC to require disclaimers for political ads is the right way to go to fix our system. Without these fixes we cannot control our election system.

Comments provided by : Engle, I.
It's our right to free speech. Stop this nonsense. Speak up for your self and others but do so peaceful

Comments provided by : Enochs, Lois Election and political topic ads (abortion, race, etc) need to have who paid for them clearly visible on websites like Facebook and Twitter. The ad buyer needs to be clearly identified as a PAC run by major contributors need to be named. No more dark money as Russians or other foreign governments can hide their interference in American elections. Thanks.

Comments provided by : ericson, del

Dear Members of the Commission,

It is essential, especially in light of the Russian government's recent efforts to manipulate and meddle in our 2016 presidential election, that there be transparency in online political ad purchases. Political ads of any kind should identify who paid for them--platforms such as FaceBook and Twitter should not be exempt from this requirement. American citizens have a right to know who is funding any and all political ad activity.

This is an issue of not only transparency and good government, but also one of national security.

I urge the FEC Commissioners to put in place rules that require such disclosure.

Thank you for your consideration,

Paul A. Escobar

Comments provided by : Escobar, Paul Please write your comment here

. I have been on the earth for 78 years and pray the Lord will deal with YOU in a way that you will not like destroying His chosen land.

Comments provided by : Evans, Gene Free speech is not free speech unless it is free for all. As someone once said "I may not like what you say, but I will defend your right to say it".

Comments provided by : Evans, Kenneth The First Amendment of the Constitution gives all Americans the right to free speech, even if it is speech, opinion, or ideas that you, or others don't like. This right includes free speech online as well as for all media. I urge you to keep that right for all of us, both conservatives and liberals, all Americans. Do not take away free speech. If you start this practice, you talk away our democracy.

Comments provided by : Ewald, Kevin All political advertisements regardless of the media format should be required to have disclaimers. I want to know who is paying for or sponsoring any ads I see regardless of whether it is tv, newspaper, Facebook, Twitter, etc. Thank you, Alane Farmer

Comments provided by : Farmer, Alane Given the appalling role that money has come to play in our politics, especially big-money donors who practically buy themselves representation to warp legislation to their own liking and benefit, and probably foreign sources as well, it is essential that voters and the general public have insight into who exactly is shovelling money into the system. Yes, disclose EVERYONE who pays for political ads - individual names, not masked by a PAC or corporation or other nonsense.

Comments provided by : farris, deborah

Please respect the first amendment. Our founding fathers were protective of all speech and political discourse. Honor them and the freedom they provided us.

Comments provided by : Fay, Gerald I am writing to urge that the FEC require online political ads to include disclaimers that identify who paid for them.

Comments provided by : Feinberg, Janice To whom it may concern, I would like to bring to your attention the emergent necessity in disclosing online ad supporters. The American public deserves to know who is backing political ads on social media. The media reaches a vast number of Americans and is very influential. As an American voter I want to know who is backing the political ads I view on social media.

Comments provided by : Ferrari, Angela In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads. Americans have a right to know who is paying for political advertisements? whether it be organizations with ties to Russia or wealthy special interests here at home. There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages. Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Fierro-Clarke, Alex Please increase transparency of online campaign ads and regulate these types of ads. It is is essential, to maintain our democracy.

Comments provided by : Fischer, Beth We have a constitutional right to freedom of speech. Nothing else needs to be said.

Comments provided by : Fisk, Larry I believe all political ads on tv, radio, internet, all social media platforms should have the information on who paid for the ads clearly stated at the time the ad is being shown or heard.

Comments provided by : Fitzpatrick , Monica I absolutely agree that internet companies should be required to include a disclaimer on election ads about who paid for them. Given the huge amounts of dark money already embedded in the political process, the criminal influence of foreign actors in our elections, and the scandalous propensity of whitewingers to distort, lie, and fake sources and content, a legitimate disclaimer would give us some small amount of control over resolving fact from fiction.

Comments provided by : Flaven, Ross I wish that people could agree to disagree. Each one of us has the Constitutional right to voice our own opinions. No one should censor our opinions on the cell phone. Please do not allow this to happen. Thank you.

Comments provided by : Fogleman, Linda There is a need for transparency in internet advertising. Politically based ads need to state who is paying for them, so Americans can make informed decisions. Our democracy is at stake. No dark money Ads! Thank you,

Comments provided by : Foley, Patricia Please write your comment here. The constitutional guarantee of free speech is one of our most important rights. Any attempt to silence that right is absolutely unthinkable. Please stand for free speech online. Thank you, Mary Lee Folger

Comments provided by : Folger, Mary I think all political ads, including internet ads, should have to disclose who paid for them.

Comments provided by : Fors, Lance Would you please let freedom of speech continue to be open to all even on line. Do not allow it to be silenced.

Comments provided by : Foy, Michael Protect our first amendment rights!!!

Comments provided by : Franco, Nadene Do not stop freedom of speech, if this happens you will have a fight on your hands.

Comments provided by : Franke, Justin I have just learned that the FEC is considering revising online campaign advertising regulations. I fully support revising these rules for much greater transparency. Our election process has never been so embattled and taken over by moneyed interests. In my childhood and young adulthood I took fully for granted that our elections systems were enshrined with the value of 'one person, one vote', with no takeover of the airwaves with grossly expensive advertising (or of the halls of Congress by grossly expensive lobbying). Now the process is a circus, and much of this atmosphere has been created by the big money that hides in the shadows.

Never has this been more true than in the 2016 presidential elections. New revelations come to light daily about the degree of interference our process has endured, and much of this through the channels of online advertising. WE MUST HAVE MORE KNOWLEDGE OF WHO IS FUNDING THIS ADVERTISING! Otherwise we are nothing more than fools and puppets. Is that your vision for America? Voters need to be informed! This is not a case of consumer beware-this is about protecting our fundamental right to vote. If the process is controlled by money that misinforms us at every turn, then our rights are meaningless.

Comments provided by : Galdo, Querido I strongly urge the FEC adoption of disclaimers on all Internet political communications in the same way it requires disclaimers required on TV messages.

Comments provided by : GALLELLI, MATTHEW ? In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

? Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

? There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : ganMoryn, Croitiene

I support a requirement of disclaimers for online political/issue ads so that any such ads can be easily distinguished from news, opinion and/or other content. Moreover, attribution to a candidate, PAC, or group helps clarify positions held by candidates and identify those advocating for certain candidates or issues. As evidenced by the last election, the lines separating these categories of content and those responsible have become too blurred. Many Americans presently receive political information via online platforms and media and continued growth is anticipated. There is no reason why online media/platforms should be treated differently than tv, radio or newspapers. If there is online dissemination of this type of content, it should be marked accordingly. Identifying the source of an ad will help recipients filter information and provide context for the information. It also may help identify and avoid ads from those attempting to interfere with the election process, suppress voting, influence others with false information, and/or other detrimental effects. For these reasons, I believe requiring disclaimers is important for us as a country and therefore, is within the public interest.

Comments provided by : Garber, Jason a

Comments provided by : Gardner, Jesse qq

Comments provided by : Gardner, Jesse Thanks for being awesome!

Comments provided by : Gardner, Jesse Free speech is vital for the Internet as otherwise the Internet becomes worthless, becomes like commercials with no message, just a commercial. Opposition to any idea springs forth debate and debate adds to the richness of Freedoms; take away debate, then Freedom of Speech is lost. There are those that would like to see Freedom of Speech be banned; please do not allow this to happen. Thank you for your attention

Comments provided by : Gilbert, Kathe

To the FEC:

Please strengthen and regulate online advertising, particularly on social media sites. We need some oversight over this - particularly in light of foreign agents infiltrating our election process. Please protect the American people from fraudulent activity. Thank you! John Giletto

Comments provided by : Giletto, John A large portion of the population now gets their news on the web, so political ad requirements should follow the same laws as print, TV and radio.

Comments provided by : Goldschlager, Catherine There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Comments provided by : Goldsmid, Paula Require social media sites to require identification on political ads. Help save our Democracy from Russia!!

Comments provided by : Goltzer, Ruth Protect free speech online.

Comments provided by : Goska, John
Democracy can only survive with an informed electorate, and political actors routinely attempt to promote their ends by mis-informing the voters. Now that newspapers, radio and even TV are being displaced by the Internet as the primary source of political content for American voters, the FEC must update its rules to cover online advertising in the same manner as that from traditional media.

In the 2016 election, 65 percent of Americans identified the Internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure of who is paying for online ads.

We now know that Russian agents used social media platforms like Facebook to interfere with our 2016 election. We need to use every lever at our disposal ? including prohibiting online political ads without complete disclosure of sponsorship ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Please update your disclosure requirements to include all forms of political advertising in any medium, ancient or modern.

Comments provided by : Granlund, Fred Online political ads have become a significant part of the election process. They should be subject to the same rules as other political advertisements. In particular, people should know who paid for the ad, so they can evaluate it in that context.

Comments provided by : Granor, Tamar Please do not in any way restrict our free speech online.

This is what other countries do, not The United States.

I think that US citizens can be trusted to know how to speak online.

Comments provided by : Gray, Sandra Online advertising most definitely should be regulated just like advertising on commercial air space when it comes to our elections. While we can?t regulate foreign companies, American companies should face very stiff penalties for accepting advertising money that doesn?t display the proper disclaimer. I also believe that due to the easy accessibility of creating and financing online ads for political purposes, onpanies should require some type of verification. Anyone could claim to be anyone. For an IP address is likewise should not be allowed to take part in political discussions involving the United States, and while I realize that this might cut off some Americans overseas and is also not foolproof, it would go along way towards making sure and definitely towards making it more difficult for a foreign country to interfere in the American election process via social media.

Comments provided by : Greenway, Clay I write to ask that the Federal Election Commission immediately propose and adopt updated regulations that require online campaign ads to include disclaimers letting people know who is funding the ads, just like television and print ads. It is very difficult for me as a consumer and voter to sift through positions and information provided in all political advertising but it is impossible for internet communications. Because Americans increasingly rely on the internet for news and information, it is very important that the information can be sourced. I spend a lot of time trying to figure out where the information is coming from. This would help me as a citizen and voter.

Thank you.

Comments provided by : Griffin, Barbara My right to speak my mind about any given subject to any one who will listen (Or not) is guaranteed by the first amendment. You, as an official of our government should see to it that i can freely express myself.

Comments provided by : Gron, Stanley In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed and should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Gruszecki, Andrea Please require disclaimers for political ads. It was discovered that 126 million Americans were exposed to Russianbacked political Facebook posts during the 2016 presidential campaign. Russian bots tweeted over 1.4 million times during the election. And while Google has played a lesser role in this controversy, it has ?also uncovered Russianbacked ads that ran on its YouTube video service.? Since there was no requirement for the sponsors of these ads to identify who they were, it was possible for Russia to sponsor may ads without people who viewed these ads to know that they were paid for by the Russian government. This made it possible for Russia to have an uninhibited effect on political races by pretending to be responsible Americans for better government.

This must not occur again in the future. So - please require disclaimers for political ads.

Comments provided by : Gunter, Karlene Our country needs decency and moderate speech - but creating more laws to force people to do that is not the way to go. We need fewer laws all across our land. Fewer regulations, fewer 'police', fewer everything, except for love and decency. We only become decent as we WANT to - not because we are made to as adults.

Please stop messing with the internet.

Comments provided by : Hall, John

I am asking the FEC to exercise control over on line campaign ads, and make sure that Russia is not exploiting our system to undermine our election processes, and make a farce of campaign communications so that people in our country are given misinformation about candidates and information and facts about our country and our candidates. We must not let other countries control our people, their thinking about our country and our candidates, so that we are manipulated into destroying our own elections and democratic institutions by Russian hackers and disinformation. Please do something about this now before the next elections. Russians want to destroy our democracy. PLEASE DON'T LET THEM!!

Comments provided by : Hallman, Janice I want strong rules in place to require that all who place ads on social media and internet sites, must reveal and state who paid for the ads. This is so important, because the ads especially political ones, are trying to convince the one who sees it, to take a certain position, and gives information or as we know now misinformation, lies that cause division and disruption to our American Democratic system, by turning us against each other. This has got to stop or we will lose our wonderful United States of America, to foreign powers.

Comments provided by : Hallman, Janice Please lobby against curtailing our Freedom of Speech on the Internet, especially in these times when anti-American & amp; anti-Christian sentiment is promulgated so widely on both Facebook & amp; YouTube. Thanks for reading this.

Comments provided by : Hamilton, Charles I am commenting to voice my support for disclaimers on internet ads. Foreign actors should not be able to influence US elections and including information about who paid for an ad when it appears on social media is a good first step to making sure that can never happen again.

Thank you, Colleen Hamilton

Comments provided by : Hamilton, Colleen Please make political ads on the internet/social media subject to the same disclosure rules as politics ads in other media. People need to know when they are seeing paid content, and who paid for it.

Comments provided by : Hamm, Megan Thee have been a plethora of voices calling for silencing of free speech over the airwaves as well as on the internet. What a travesty, such a violation of 1st Amendment rights. Most of the silencing is aimed at conservatives. I urge you, please, to disregard those nay sayers, while permitting those who so desire to continue with the privilege of voicing their conservative ideas.

Comments provided by : Hanlon, Charles We must do everything in our power to protect our Democracy. We should hold TV and Radio and Social Media to the same standards of truth that we have in commercial advertising. We should in fact ban political ads from all of these platforms just as we have banned all tobacco ads.

Comments provided by : Hanson, Vicki Please write your comment here. The constituition gurantees all Americans the right to speak their opinions and beliefs without your approval or agreement to your opinions. Its called a right not only if it agrees with your opinion or not. Quit playing your games with our rights and freedoms!

Comments provided by : Hardman, Edward PLEASE SEE THAT OUR CONSTITUTION IS UPHELD- THE LIBERALS ARE TRYING TO CHANGE THE US INTO A COUNTRY WE SOON WON'T KNOW. STOP THE IMMIGRANTS, THE MUSLIMS ARE TAKING OVER THE WORLD, DON'T ALLOW WHAT'S HAPPENING IN EUROPE TO HAPPEN IM THE UNITED STATES

Comments provided by : HARRIS, SHIRLEY Please stand for America and the Constitution. The Amendments and the Bill of Rights what preserved this Land for Americans.

Comments provided by : Hart, Curtis .One great freedom we have in our country is to speak freely. Please do not take that away !

Comments provided by : Harvey, Donna The Federal Election Commission (FEC) has proposed rule making for increased transparency of online campaign ads. I agree with these proposed rules to protect our democracy.

Comments provided by : Hawkins, Denise Please Protect the First Ammendment rights of all Americans on the internet. The government has no right to silence any viewpoints, regardless of political orientation. Due your duty to uphold the Constitution.

Comments provided by : Hawkins, John Save our free speech online keep your hands off it

Comments provided by : Hayden, Curt Online free speech is as important as any other mode of personal expression.

Comments provided by : Heater, William I think all paid for political ads on the internet should have the information on who paid for them. If that is not feasible on the ad itself, the bare minimum should be a link to that information. I want to know who's behind the ads I see on any medium I encounter them.

Comments provided by : Heile, Sarah OUR ELECTION NEEDS TO BE LOOKED INTO AND FIXED. RUSSIA HAS MADE OUR 2016 ELECTION NULL AND VOID. THIS IS DISGUSTING! WE HAVE AN ILLEGITIMATE PRESIDENT IN OUR WHITE HOUSE THAT SYMPATHIZES WITH NAZIS, TERRORISTS, AND THUGS. WE DEMAND A NEW ELECTION AND THE CRIMINALS THAT DID THIS TO BE PROSECUTED AND PRISON TIME

SHAMEFUL!

Comments provided by : Heinz, Lisa I strongly support mandatory public disclosure of the identities of supporters of political advertising campaigns. The recent explosion of Russian-sponsored fake news campaigns is terrifying; we need to do everything we can to protect the integrity of our public debate.

Comments provided by : Henderson, Kelly LIBERAL FEC bureaucrats are preparing to make an enormous power grab and regulate Americans' FREE speech online, MY FREE SPEECH.

Any new regulations would ultimately work to silence MY voice and undermine MY constitutional rights.

Comments provided by : Hensley, Karen We need the same standards for political ads that apply to radio and TV also apply to social media. Who is paying for ads must be made public. The last election cycle proved how utterly unprepared we were for foreign influences into our elections. Please close this loophole regarding political ads on social media.

Comments provided by : Herren, Douglas Internet ads, should be subject to the same rules as tv and print ads for candidates or political issues. No matter if the ad is a few words or a full article length.

Comments provided by : hewitt, cynthia

I fought to protect the Rights of all American citizens. I expect you to do your part to protect my right to speak my beliefs. I find the actions of certain elements on America's college campuses to silence any view but those of the left, very troubling.

Comments provided by : Higgs, Charles I believe all political ads need to show where they originate and who paid for them. On TV and the internet.

Comments provided by : Hilburn , Judy We deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Comments provided by : Hink, Lani

Our rules regarding disclosure for advertising are abysmally outdated. Most voters take in a significant amount of election-related information from the Internet, yet the current disclosure rules do not cover online advertising. It's a disgrace. Please update our transparency rules. Thank you.

Comments provided by : Hipp, Rita Social media is ubiquitous and immensely powerful because of this constancy. In the last election, the Russians used this against our democracy. We must never let this happen again.

First, Facebook, Twitter, and all social media must enforce a moratorium on foreign ads for the six months prior to our elections.

Second, they must vet all news and political ads now and in the future--before they appear online.

This is more important than the profit of internet companies. They have benefitted from the public's largesse. Now they must pay at least a little bit back! Our democracy depends on it!

Comments provided by : Hlodnicki, Bruce I am opposed to limiting free speech on the internetEllen Hoffman.

Comments provided by : Hoffman, Ellen
Mr. Stepanovic,

I strongly urge the FEC to update its regulations and mandate advertiser identity disclosure on large social media platforms, particularly Google and Facebook. Stricter FEC regulations are essential given the undisclosed purchase of political advertising by Kremlin-linked companies in the 2016 presidential elections and their consequent stoking of political divisions within American society. Once new regulations have been adopted, the FEC must vigorously enforce them; the viability of American democracy depends on it.

R. Hollister Georgetown University

Comments provided by : Hollister, R.

Please REQUIRE identifying information for the purchasers of political advertisements in ALL forms - print, radio, TV, electronic, web based, mobile as well as technologies not yet identified.

It is important that Americans always know who is seeking to influence their governing bodies.

Comments provided by : Hood, Charlotte if the koch brothers paid for it, i know who it will benefit. and it won't be me or MY neighbors. and i need to know that!

Comments provided by : Hosmer, Barbara In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Howe, Jared It does appear the Myrtle Beach Area Chamber (a 501c4) participated in this ad buy. The comments of the media buyer in the comments field do not add up.

https://myrtlebeachsc.com/mcginnis-ad-buy-directly-connected-to-myrtle-beach-area-chamber/

We ask you to please investigate

Comments provided by : Hucks, David Please protect free speech online. Do not let our freedom be dictated by a few people who want power to control others.

Comments provided by : huljev, margill

The Internet and social networks have become a powerful medium for political communication, taking their place alongside television, radio, print, and other mass media. It is past time to establish comparable rules for paid political advertising on Facebook, Twitter, and the rest of the Internet. Whether in the form of a feed story, sponsored post, tweet, embedded video, or plain text, paid political advertising on the Internet should be accompanied by the disclaimers that voters expect and rely on.

Internet communication disclaimer rules should at least have the following features:

Previewed Content Disclaimers

1. If a website automatically generates a content preview of a paid political ad, the content preview must display the disclaimer. In the case of an embedded viewer created by a 3rd party (e.g. Youtube video player), the 3rd party and/or the embedding website have a responsibility to ensure the disclaimer is shown at the time of viewing.

Promoted Content Disclaimers

2. If an organization subject to disclosure pays to promote content which itself is not subject to disclosure (e.g. a news article), a disclaimer must be shown at the point of promotion, and this disclaimer should stick to subsequent shares and re-shares of the promoted content within the social network. This may have a practical limit - for example, if a user follows a link, copies the URL, and manually re-creates a copy of the promoted post.

Due Diligence

3. Due diligence must be demanded from websites, social networks, and content aggregators.

The rest of this comment just elaborates on these points.

If the social media network displays embedded content or transforms hyperlinks into a content preview like Facebook's feed stories, the content preview of a paid political ad should be accompanied by the disclaimer. This could be achieved, for example, by incorporating the disclaimer information into an HTML metadata tag in the case of a webpage, which is then read and printed as a disclaimer on the social network feed. In the case of an embedded video (e.g. Youtube), the disclaimer responsibility may fall to the creator of the embedded player/display and/or the social network. If the full disclaimer information is too large to reasonably fit, then a highly visible shortened disclaimer could act as a link to the full disclaimer.

Paid promotion of political content by organizations subject to disclosure should require disclosure, even if the content itself (i.e. the linked page) does not require disclosure. For example, use of campaign funds to promote articles from the New York Times or Fox News should necessitate a disclaimer where the promotion is visible.

Social media poses the challenge that paid political advertising can be shared by users, who re-broadcast it among their followers. In fact, individuals and organizations paying to promote content may be counting on this. It is important that the disclaimer sticks to an ad even if it is shared and re-shared by users.

Social media platforms and websites must be held responsible for due diligence to ensure any of these paid political ads have the required disclaimer. A social network should not complain that it has too many users and customers to perform due diligence. Large size is not an excuse - it is a responsibility.

Thank you.

Comments provided by : Huston, Kyle First Amendment is for ALL speech. Not just the speech we agree with. Stop the censoring of conservative speech.

Comments provided by : Huston, Lynnette Please write your comment here.Freedom

Comments provided by : Igo, Bill Please require ALL political ads on websites to follow the same rules as political ads on television in order to diminish false propaganda that may influence our elections.

Comments provided by : Irwin, Christopher We don't need to have another election tainted by interference from hostile nations. Please work to include disclaimers in political advertising on social media that indicate who paid for such advertising.

More than three in four Americans ? 78 percent ? want full disclosure of who paid for political ads posted to social media platforms.

That includes 80 percent of Republicans and 82 percent of Independents.

It?s time for the FEC to make it happen.

Thank you.

Comments provided by : Jacks, Susan

Please stop the attacks on conservative free speech! Conservatives have the right to expert our opinions and these rights are protected under the US Constitution. Stop the liberal attacks on Conservatives' free speech!!

Comments provided by : Jacob, Susan

don't even think about restricting my right to free speech. Any restrictions will be addressed through my legislators to protect my rights.

Comments provided by : Jensen, Richard Please protect my right to free speech.

Comments provided by : Jensen, Richard I have Idea How to Help UNLOCK BILLIONS PAY for healthcare and Tax Reform 2018 Budget calls for Roll Back Regulations

End Dodd-Frank Act, Allow capital expensing, lower Corp. tax, POST CARD, cut EPA funds, Federalism

STOP Federal regulatory cost, Cut funds to EPA, federal regulatory cost reached \$1.885 trillion in 2015 See Competitive Enterprise Institutes REPORT page AT www.cei.org/10KC2016

STOP Green Loop Hole, for Rich, Revenue drains LIKE Clean Green tax credits and subsidize, carbon tax bonds, Clean Power Plan, clean water, Clean air, Renewable portfolio standard, tax credit for Wind, solar, electric cars, Renewable part of Energy Policy Act of 2005, all Climate Change Science Program, Global Change Research Act, (EAJA) costs to all tax payers.

NOTE: the Clean Power Plan will cost \$29 to \$39 billion per year, cost of MATS \$10 billion. Clean Power Plan means BIG electricity price increase. GSO shows climate change FUNDING increased \$2.4 billion in 1993 to \$11.6 billion 2014, with additional \$26.1 billion climate change programs, 2009 Federal Leadership in Environmental, Energy, and Economic Performance. ..We the people can Not AFFORD.

WHO PROFITED see page at dailycaller.com/2016/02/08/5-moneyed-environmentalists-who-profit-off-global-warming

RESEARCH : judicialwatch.org/blog/2014/11/obama-gives-3-bil-u-n-climate-fund-run-communist-terrorist-nations and Cato institute page at cato.org/publications/policy-analysis/case-against-us-carbon-tax and Spectator News Not clean or green web page at spectator.co.uk/2017/05/wind-turbines-are-neither-clean-nor-green-and-theyprovide-zero-global-energy AND Real Clear Policy End Electric Car credits realclearpolicy.com/articles/2017/03/23/time_to_end_electric_vehicle_tax_credits Solar dark side Web page at solarsecrets.org Webpage at fuelingusforward.com/hidden-costs-electric-cars MIT blasts climate model page at instituteforenergyresearch.org/analysis/scathing-mit-paper-blasts-obamas-climate-models

Thank you for help America

Comments provided by : johanson, janet

Hello,

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. The stunning stupididty of that notwithstanding:

Americans have a RIGHT TO KNOW who is paying for political advertisements?whether it be TRAITOROUS, MORALLY REPUGNANT CIRCUS CLOWNS NAMED TRUMP or organizations with ties to OUR OBVIOUS ENEMY Russia or OUR EVEN MORE OBVIOUS ENEMIES wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Johnsen, Harold

I was born with free speech and I intend to die with free speech. When freedom of speech is extinguished then all hope in America goes with it. There are countries that do not allow free speech such as North Korea Cuba Venezuela China and if we cannot keep our freedom of speech we may as well throw in the towel and declare that America has become just another third world country and is no longer to be considered the country it once was.

Comments provided by : Johnson, Barbara

US Government... best government corporations can buy!

Comments provided by : Johnson, Bruce It appears that there may be an attempt to do just what the 'Liberal' party of this country say they don't want to do & amp; that is limit Free Speech of which we are ALL allowed to have in this country. If I don't agree with your opinions or ideas, that is OK, because you are entitled to your opinions. If you don't agree with my opinions and ideas that is OK, because I'm allowed to my opinions. You may say how you feel about something & amp; I may also speak how I feel about something. That is what FREE SPEECH is all about. I, on the other hand, am NOT allowed to harm you if I don't agree with you. By the same token, YOU, are not allowed to harm me or anything about my opinion if you don't agree with me. THAT IS CALLED, AGREEING TO DISAGREE. And we go our ways. Sometimes we can still be friends. Sometimes we choose not to be friends, BUT, either way, we are NOT allowed to do either one harm of any kind. There are laws about that type of activity and I would like to think that we are both mature enough to abide by the laws of the land. I would like to think that others are also mature enough to abide by the laws of the land in regard to harming or NOT harming others just because we don't agree on things that may happen that we don't agree with. There are ways to change the laws and if we abide by the rules & amp; do them the correct way, maybe things will go differently the next time around. IN THE MEAN TIME, WE NEED TO ABIDE BY THE LAWS AND ACCEPT WHAT HAS BEEN DONE FOR NOW. Thank you so much for helping in this matter.

Comments provided by : Johnson, Carol Yes, internet companies should be required to include a disclaimer on election ads about who paid for them. We want to have all the information fully disclosed so that we as the voting public can make an informed decision.

Comments provided by : Johnson, Louisa

Please write your comment here. please desist from interfering with my right to free speech, including more control of the internet

Comments provided by : johnson, Michael

Plprotect our freedom of speech. stop dems from turning USA into communist RUSSIA. obama was a mistake. he lied & amp; along with the clintons committed treason. liberals must be stopped

Comments provided by : johnston, betty

Please protect our 1st Amendment rights. Freedom of speech is one of our most important rights to help us to protect and maintain our freedom against tyranny and evil.

Comments provided by : Jones, Audrey

Please protect our free speech

Comments provided by : Jones, Olen

Online content providers, and social media platforms should indeed make who purchased advertising plainly and easily available to online users. Stated objections by providers is gibberish and not in the public interest. Do your job FEC and act in the broader public interest.

Comments provided by : Jones, Robert Since our Bill of Rights was written, we have had the RIGHT to speak freely, as long as there were no threats, etc., without breaking any law. Please keep our internet and other communication methods free of further regulations so we can continue to live as Americans have always done. Thank you.

Comments provided by : Jones, Robert

Please take action against the liberal FEC bureaucrats who are trying to silence conservatives voices online.

Comments provided by : Jones, Theresa I am writing to ask the FEC to update its disclosure requirements to end the online advertisement loophole.

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home. This is especially concerning as there now is strong evidence that Russian actors used social media platforms like Facebook to interfere with the 2016 election.

We need to use every means at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Joos, Sandra

It is crucial that sources of online political ads be revealed and hyperlinked so that users can better assess the credibility of the info.

Comments provided by : Jordan, Ronald I believe the American public deserves transparency in online advertising, especially given the amount of fake news and ads being placed by foreign adversaries. We deserve to know who is paying for every ad online, so we know when to take those ads with a grain of salt.

Comments provided by : Karacostas, Stacy I support new regulations requiring the disclosure of sources and funding of online communications. Following the apparent interference in our 2016 election by foreign entities, it is vital that Americans are provided this information about communications that are intended to influence their votes.

Comments provided by : Kaufmann, Karen

To the FEC:

PLEASE strengthen the rules for online advertising on social media sites. It is reprehensible to me to think that a foreign agent could be infiltrating our cyberspace. We need more transparency and stronger regulations to prevent this. Please do whatever is in your power to strengthen the rules of online advertising. Thank you !

Comments provided by : Keefe, Elizabeth Please protect our Free Speech Online that is our first amendment rights.

Comments provided by : Kelso, Phyllis Free Speech online is being threatened!

I hear that many bureaucrats want to regulate Americans' speech online.

Any new regulations would ultimately work to silence MY voice and undermine MY constitutional rights.

PLEASE don't let these power-hungry bureaucrats get away with these changes.... protect online free speech right now!!!!!!!

Comments provided by : Kennedy, Priscilla Dear FCC Director. I am urging you to not go against our constitution. Putting a cap on free speech is nothing more than Communist move against we the people.

Comments provided by : Kennedy, Steven Disclaimers should be required on online political ads. If democracy is going to work, voters need accurate and reliable information. Yet, voters can't ensure that they're receiving accurate and reliable information if they don't know who is sponsoring the messages they are seeing. Because the internet makes it possible to share information so widely and so quickly, voters should at least know where they are getting information from.

Comments provided by : Kent, Clara
Please write your comment here.Please do not limit the free speech of Americans.

Comments provided by : Kibble, Beverly comment to the FEC:

?In the 2016 election, the leading source of information for 65 percent of Americans was the internet, or an online platform; however, our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads. ?Americans have a right to know who is paying for political advertisements ? whether it be organizations with ties to Russia or wealthy special interests here at home.

?There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Kibler, JK If anyone buys an ad on social media then I believe the name of the purchaser needs to be listed openly. I want the name of the purchaser (not the agent of the purchaser) to be listed along with the state and nation that they reside in.

Opinions and endorsements need to be labeled as such. I would love to have sources for facts cited, but they'd only point to research or polls that they'd pay for in too many cases. And, while I would ask you to ban outright lying, I know that puffery is OK and I can't bring myself to ask you to ban lying when our president doesn't understand what truth means or how language matters.

Keeping foreign influence out of our elections is important. But as important as that is, the false face one party uses to attack another, to frame another party? That's just morally wrong and deceptive... and it's something that seems to be happening at elections at every level.

There needs to be a sock puppet law.

Comments provided by : Kieffer, Bill Update your transparency rules. In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information, my wife and I are among those numbers. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

Comments provided by : Kimball, Larry When I write something it better not be censored. I own the system whether it is on paper or not. If somebody is abusing my networks with their trash, to trash me with their trash, then I will even the score on my own terms, in my own way, within the well defined perameters of law. It will be fully justified and legal, without the meddling of the SCC or any other agency. The first amendment will not be censored, period.

Comments provided by : Kimsey, Christopher Whether you like it or not conservatives have a right to free speech also. I along with many other good people in this country are organizing to get rid of all you fascists pretending and trying to usurp power you were not elected for. Even though I abhor your socialist communistic fascist rhetoric. You have a right to free speech! You do not have the right to restrict my speech or anyone else's.

Comments provided by : King, Dave

These days, most people get their news -- and their misinformation -- from social media. In the wake of the most recent election, it seems clear that powerful interest groups and even hostile foreign powers, have much to gain by manipulating public opinion, and are happy to do so using messages that are disingenuous and deceptive. For that reason, it seems vital to identify the source of online political ads, rather than let bad actors use a cloak of anonymity to undermine our elections. Political commercials on TV and radio are required to meet a standard of transparency -- ads on the Internet should and must be held to do the same.

Comments provided by : King, Joseph Please write your comment here. Protection of free speech is very important. Please do everything possible to protect free speech.

Comments provided by : King, Thelma I would like to see disclaimers on online political advertisements that state who purchased the advertisement. I believe that it allows for voters to be conscious, not just of the information contained in the advertisement, but of the motivation for the advertisement. We also ask that from candidates for advertisements in print, on TV, or on the radio. We should be consistent in regulations, regardless of the platform used.

Comments provided by : Kinnaman, Mindy Like so many laws, this one is hideously obsolete. It would be nice to know who is selling us a bill of goods, but that is one of the reasons I don't watch the lame stream media. That way I don't see the drivel that so many are fed.

Comments provided by : Kisor, Dave In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Kistler, Andrew Federal rules are important to protecting our democratic institutions. Require disclaimers for all political ads!!

Comments provided by : Koivisto, Ellen An easy way to put a curb on Russian meddling in our next election is to weed out the bots that are influencing our perception of the candidates. Having a tag on the video or ad we're watching on Google, YouTube, Facebook, or Twitter saying who paid for it could make ALL the difference, and it's such a simple fix. Please protect us with the solution.

Comments provided by : Komar, Marlen In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : Kosmicki, Lily A democracy cannot truly exist where there is not full disclosure. We The People deserve to know what is actually included inside the packages we're buying. Please implement regulations requiring FULL disclosure in ALL political advertising, whether online, on the air, or in print. ...now about those GMOs...

Comments provided by : Kosowicz , Aleks Plerotect our right to fee speech n the internetase write your comment here.

Comments provided by : Kraetzner, RONALD Please write your comment here. PROTECT FREE SPEECH ONLINE.

Comments provided by : Kruger, James Right now, liberal FEC bureaucrats are preparing to make an enormous powergrab and regulate Americans' speech online.

Any new regulations would ultimately work to silence my voice and undermine our constitutional rights.

Please dont let power-hungry bureaucrats get away with this. I strongly urge you to protect our online free speech right now.

Comments provided by : Kubiak, Michael Protect free speech online!

Comments provided by : Kurtz, Janice In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? you should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Lackey, Mercedes Please write your comment here.protect free speech for ALL.

Comments provided by : Laetz, Delores There is a good reason that the Founders established Freedom of Speech as one of the God-given rights in the First Amendment. Protect free speech online and off at all costs!

Comments provided by : Lapin, Lisa Internet companies (such as Facebook and Google) should be required to include a disclaimer on election ads about who paid for them, just like television and newspaper ads.

Comments provided by : LaPlante, Leslie I have friends on Facebook, some of whom who are family members, who believe they are reposting actual news rather than ads. I believe the Internet should be held to the same standards of transparency as other commercial news media.

Comments provided by : Larson, Candace I believe all ads should indicate who is sponsoring the ad as well as where they are from.

Comments provided by : Larson, Gayla antifa is a anti American ,anti Constituion anti free speach terror group they need to Stopped?

Comments provided by : Lashua, Richard Any advertising should have a disclaimer that is easy to see on the ad to let people know who bought the ad - regardless of whether it is in print, on tv, in online videos, gif's, images, statements or meme's.

Comments provided by : Laybourne, Cynthia This is copypasta

Comments provided by : Lederle-Ensign, Dylan I am concerned about transparency on the internet and its' enforcement.

We deserve to know who is paying for ads that are put online, with online disclaimers, in real-time.

Transparency rules should be revised to reflect how we communicate and see advertising in the 21st Century, which is mostly online.

Companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users but self enforcement never works in the long run. We need the FEC to create strong regulations that can actually be enforced.

Thank You,

George

Comments provided by : Leone, George I think that I should have as much right to defend the lives of babies as those who refuse to defend babies and to speak my beliefs!

Comments provided by : Linder, Myrtle The public needs to now who is paying for ads on social media sites, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Comments provided by : Linder, Patty Protect the Constitution, and protect online free speech. We are protected by the 1st Amendment.

Comments provided by : Loce, Ivars Please DO require identifying information for the purchasers of political advertisements in ALL forms - print, radio, TV, electronic, web based, mobile as well as technologies not yet identified.

It is important that Americans always know who is seeking to influence their governing bodies.

Comments provided by : Long, Olivia I believe that political advertising on the internet should be subject to the same disclosures as print and TV ads. I want to know who is paying for those ads for two important reasons. 1) The Russian interference in the 2016 election and 2) Citizens United. There is too much money in politics. By mandating that the internet ads be subject to the same disclosures as print and TV, it will allow transparency to show how much dark money is being used in the elections. In addition, it shouldn't matter how much these ads cost. If they are political in nature, a disclosure should be required. Thank you.

Comments provided by : Longenbaugh, Allison I am writing to the FEC that free speech Online is protected under the constitution of the United States and Free Speech should not be taken away from the conservatives or others! I defend free speech online and should be left alone and not be taken away from all of us! Liberals and people of Antifa should back off and mind their own business and they should go to work and respect other people's free speech and thinking! Thank you!

Comments provided by : Lopez, Robert This is awesome!

Comments provided by : Lopez, Will
I believe that laws MUST be made to limit the amount of influence online ads have on our election process. There MUST be transparency as to who placed said ads.

Comments provided by : Loros, Dean One of our major freedoms here in the USA is free speech. Whether online or not, free speech is a right we all have. Please do not let them take that away from us.

Comments provided by : low, k

We need transparency in our elections. Please enact rules that would increase transparency in online campaign ads.

Comments provided by : Lowry, Jacqueline Free speech is s right that I took an oath to protect and defend when I served in the Marine Corps. It is too important to be handled frivolously, and I am asking you to simply treat it as such.

Comments provided by : Lyle, Jerry

Yes, all paid election ads, regardless of character count, should contain disclaimers. As a digital marketer who creates and manages ads for my company on Facebook, Twitter and Google, I understand the impact that even short, digital ads can have on influencing a person's decisions. I'm certainly not alone. The amount of advertising dollars spent on these limited character ads continues to grow, demonstrating how powerful the companies selling the ads and the marketers buying the ads know them to be. Companies like Facebook and Google should not be left alone to self-regulate election ads. It takes minutes to set up a new advertising account and to see the ads propagate across the internet. There is littleto-no verification of a person's identity, country, or citizenship. There is also no free-market incentive for Google or Facebook to know who is buying ads or to prevent someone from doing so. It is frightening to think that today, any actor can spend unlimited resources to create spoof accounts and websites, successfully pretending to be any person or organization they want to be. They can then spend unlimited money on ads to drive unwitting users to their content. This leads to massive disinformation campaigns as users then share the content on their own, believing the content, the person, and the ads to be trustworthy. Yet there is nothing in place to confirm the validity of an advertiser's identify or the veracity of one's claims. There is also no accountability. Digital advertising campaigns are not parallel to bumper stickers. There is a role and a need for the FEC to regulate digital advertising in election campaigns. It is a huge disservice to our democracy to focus on character counts rather than on the undeniable impact digital advertising has on our elections.

Comments provided by : Maat, Trevor We need to have full disclosure on ads that are online, telling us who bought them, like we do with ads you see on TV.

I like the California law regarding that, that makes sure the font is large enough and we can see who is responsible for the ad/news/information. That would go a long way toward helping the average person to figure out where it's coming from. We need that, so we can know what their angle is.

Comments provided by : MacLoch, Marguerite Please make all online political advertising transparent. As a voter, I want to be fully informed about where messages I'm seeing are coming from and who paid for the message.

Thank you.

Comments provided by : Madsen, Travis Same laws for everyone not just for some

Comments provided by : Mallette, Al I believe that all political online ads, including ads on social media, including Facebook, Twitter and other sites active now or in the future, as well as online search engine ads including Google Adsense should be required to post disclaimers stating who purchased the ad. For example, Paid for by XX, or I, NAME approve this message. Complexity of the online automated system should not be considered an excuse for not providing the public with this information.

Comments provided by : Mann, Pamela Democracy is corrupted when there is lack of transparency. People need to know who sponsors information that is promulgated on the public. Deceptive communication is rampant and its destructive impact is a danger to our society.

Comments provided by : Mardigian, Sandra constitutional rights stop destroying it

Comments provided by : martin, george

I'm writing you to express the concern I have regarding our freedom of speech! You, as my VOICE in Washington, must do, EVERYTHING possible to protect it from all these left liberals and the Democratic party that are trying so hard to silence us! I'm COUNTING on YOU to protect it!

Comments provided by : Martinez, Celia We need to support free speech bases on proven facts and not on biased media distortion of the truth. Accountability demonstrated by checked and verified facts. The reporters should limit themselves to the facts and not their interpretation or speculations of the facts. Clean the Press and the fake Media

Comments provided by : Marzwell, Neville Butt out of our lives and and quit trying to take away our freedoms.

Comments provided by : Mason, Larry Keep the internet free and open to all, not just the powerful.

Comments provided by : Massey, Eileen Protect our free speech rights. Liberal left 's network is identity based and they are better at marketing their ideas cronyism, racism, wants to change the basics of America in changing the Constitution and the Bill of Rights.

The conservatives need to have better soundbites, and better talking points in such a way the left wing media will have to confront the real issues of this country.

Comments provided by : masuda, tommie

Stay out of my life.

Comments provided by : Matolek, Julius Protect the First Amendment Rights of the American People. Protect free speech on the Internet. It is the last bastion for a free people. Our Constitution guarantees us this right. It is your responsibility to protect our free speech.

Comments provided by : Mayfield, Julienne Please protect our right to free speech.

Comments provided by : Mays, Pat Please add disclaimers to political adds on the internet social platforms such as Facebook and Google. Thank you.

Comments provided by : McCollough, Maggie I think it is appropriate to require full disclosure of who is funding ANY and EVERY ad that pertains to any and every election in the US. The out-sized influence of money on our electoral system is subverting our democracy and online advertising is the vehicle of choice for those who wish to propagandize the American people due to it's low cost and broad reach.

Free speech does NOT require allowing fake, misleading, or outright false "news" or advertising to flood our platforms whether it's online, "on the air", or in print.

Requiring FULL DISCLOSURE OF FUNDING at least gives us the chance to decide, based on the source, whether or not to believe something we see or hear. We CANNOT make good decisions when they are based upon lies, propaganda, or half-truths.

Comments provided by : McConnell, Kelly I believe it should be a requirement that any and all political ads reveal where they came from. That means WHO PAID FOR IT?

I'm quite certain that you have heard the phrase "consider the source", that is EXACTLY what we want to do, what we NEED to do, and not requiring this disclosure on all ads makes that impossible. And THAT is precisely what the Russians and the oligarchs want.

***** DO YOUR DAMNED JOB ***** Protect the integrity of our elections by requiring FULL DISCLOSURE.

Comments provided by : McConnell, Kelly Please institute a requirement that online political advertising of all sorts be required to include information about who paid for and approved it. Freedom of speech is a cornerstone of our society, but if people want to speak out in the public sphere, especially about elections, then they should not be able to do so anonymously.

Comments provided by : McCoy, John In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

We must have the same transparency online as we are supposed to have for all other political ads. As of now, there is no transparency in any political ads with all the PACs out there.

Comments provided by : McDaniel, Larry Please write your comment here. It disheartens me to learn of the attacks on free speech being forced upon the Internet by the progressives. I want my constitutional rights in place. Back off!

Comments provided by : McGee, Marjorie Speaking out for the FEC to rule to state identity of those posting political ads on any social media. Thank you. Sincerely, Jean McKay

Comments provided by : McKay, Jean I am writing on behalf of myself only, as an American citizen. And I do not wish for any additional regulations or controls upon the internet than what currently stands.

It is my professional opinion that current FEC regulations regarding political expenses and communications is already sufficient and any additional regulatory burden would prove to be excessive.

Current mobile technology already allows us to opt out and block ads that people may find offensive, irrelevant, or annoying.

Comments provided by : McKenzie, Joshua The public deserves to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in realtime.

Any revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Large social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Thank you.

Comments provided by : McKibben, Michael Our family strongly supports the constitution and amendments, particularly the second one. We expect our federal officials to protect the constitution and amendments.

Comments provided by : McMillin, Roger Pleai never thought I would live to see the day when a bible believing Christian would be considered to be a racist, KKK, homophobe, xenophobe. I have African American friends, my Godfather was Cuban & amp; on & amp; on. I just don't want to be censored or labeled as I now am.

Comments provided by : McNeely, Barbara Don't let these power-hungry bureaucrats get away with it.

Comments provided by : McPhail, Luke Please protect our free speech!

Comments provided by : Meade, Clinton This is America. we are supposed to be guarantied free speech under the first amendment.

Comments provided by : Meiners, Ken As an average American I am deeply concerned with the undue influence of both unlimited money infused in our elections, but also a lack of transparency of where that money comes from. Our founding fathers feared a lack of transparency in our elections, but also were truly concerned with the prospect of the richest in our society using that money to distort our political discourse. A simple disclaimer of who has paid for a political ad is not any type of undue burden. Whether an ad is on TV, in print or online, the rules should be applied across all platforms. Thank you.

Comments provided by : Mellon, Gregory Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

Comments provided by : Melton, Ric Protect free speech on line.

Comments provided by : mersten, Gerald
There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages. In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

The FEC is the agency charged with making sure campaign finance rules are followed? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Sincerely, Ari Meyer

Comments provided by : MEYER, ARI

I am in favor of online ads being required to contain information about the origin of where the ads come from, similar to what is required for television ads. This will help individuals determine the value of the ad and aid in research of the organizations and individuals expressing their particular viewpoint. Individuals and organizations should be held accountable for their viewpoints and not be able to hide behind a wall of anonymity. Discussion can only occur when there is an ability to evaluate where the the expressed views are coming from.

Comments provided by : Michaelson, Richard Communism does not belong here. We fight for freedom on any shore. We fought in Europe, SE Asia, and other places, so don't try to take it away from us. If you like G. Soros, try going to Venezuela or Russia and see how you like it.

Comments provided by : Middleton, David In order for people to be able to make a reasonable, reliable judgment about the validity of a political advertisement, it is absolutely imperative that the person or persons who are funding ALL political advertisements be fully identified. And that means that any PAC or similar agency must be identified along with its financial backers. It isn't good enough just to give the name of some organization without also revealing who has a financial stake in the ad. This is the only way that voters can evaluate the ads.

Comments provided by : Miller, Daniel We live in a time when online communication and advertising are becoming ever more prevalent. Given this, revised transparency rules need to disclose who is paying for ads appearing on sites such as Facebook and Twitter, with on-line disclaimers, in real time. Social media companies claim they are taking voluntary steps to provide this info to users, but we need FEC to provide regulations that will actually be enforceable.

Comments provided by : Miller, Jane Please expand the use of political ad disclaimers to increase transparency on who is funding political advertising online. It should include all ads on Google, Bing and other search engines, twitter, facebook, snapchat, instagram, tumblr, reddit and other social media platforms. Online environments are becoming more and more viable and relevant in influencing the hearts and minds of the American people. The motives and bias behind ads and persuasive articles are making for ever more volatile situations in our country. The people need to know who is paying for ads, so they can make more informed decisions on who will run this country and how. This standards should extend not only to election season but year round ads which may effect public opinion on prospective and pending legislation in our government.

Comments provided by : Miller, Mark Most people get their information and news from online, and most consider things they see on Facebook news. We need more transparency and the rule should be modernized to include These ads that masquerade as news on social media and on the Internet. These political ads paid for by foreign countries are disturbing invasion on our democratic process, we, the American people need to know exactly who is sponsoring these kinds of communications.

Comments provided by : Mills, Damon I support disclosure requirements for online advertisements.

Comments provided by : Minkoff-Zern, Jonah The Committee should require that all ads placed on social media clearly stated who funded the ad. Not just "paid for by Freedom Works, who receives 90% of its funding from Koch"

Comments provided by : Mirek, Debra Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

Comments provided by : Mondragon, Michelle As Americans, we live under the Constitution of the U.S.A. THE 1st Amendment of that Document says, "Americans have the right to Freedom of Speech", which means no one has the right to say otherwise - PERIOD!!!

Comments provided by : Mongoni, Louise Please Keep Freedom of Speech Strong!

Comments provided by : Montague, Mike According to a report in The New York Times, ?Facebook ?identified more than \$100,000 worth of divisive ads on hotbutton issues purchased by a shadowy Russian company linked to the Kremlin.? Some of the ads mentioned specific political candidates?but most ?preyed on deeply-rooted cultural tensions between Americans.?

The U.S. must immediately and decisively address the issue of fake news and the placement of fake information in any social media that is designed to interfere in the US political process in any way, or that inflames social and cultural tensions in America. The US must track and immediately SHUT DOWN any such interference by hostile/hate groups whether foreign or domestic and such interference by known hostile foreign governments such as Russia, North Korea and others.

Thank you.

Comments provided by : Moore, Rhonda Please DO require identifying information for the purchasers of political advertisements in ALL forms - print, radio, TV, electronic, web based, mobile as well as technologies not yet identified.

It is important that Americans always know who is seeking to influence their governing bodies.

Comments provided by : Morgan, Andrea Democracy can only succeed when citizens know who is funding candidates. Candidates and elected officials can only be held accountable when citizens know who is buying them and for how much.

Comments provided by : Moritz, Sylvia All ads, whether on television, radio, online or in print should have adequate disclosure of who is funding the ads. The FEC should look to the latest California Disclosure Bill which just passed, so that funders can not hide behind fancy coalition names, so that we know who is really funding ads.

More than three in four Americans ? 78 percent ? want full disclosure of who paid for political ads posted to social media platforms.

No matter if it?s organizations with ties to Russia or wealthy special interests at home, Americans have a right to know who is paying for online political ads.

Thank you!

Comments provided by : Mosher, Holly Stop the indoctrination and the cloture in America with the medias' fake news and the editorializing that is the only thing promoted today. America is being destroyed from within just like the Nazis destroyed Europe before the panzer divisions even marched in September 1939. America needs to wake up and the Rino's need to change their spots before we're buried by ideology that has destroyed so many countries.

Comments provided by : Moss, Don PROTECT OUR free speech online we our not a communist country. WE do not need liberal dictatorship.

Comments provided by : muench, charles

I absolutely would like there to be a disclaimer on any political ad, no matter how small or seemingly trite it may be. I believe that Google and Facebook have sucks high amounts of traffic that to not disclose these facts would be highly irresponsible and inappropriate.

Comments provided by : Murray, Allison We should never let free speech be taken from us. Would they want their speech limited?

Comments provided by : Neal, Nancy I think any advertisements, on any outlet, need to be verified as true, in the spirit and the letter. I don't care who buys the ad if the information is accurate. But for the trade in revenue they have to fact check every single one and deem it completely correct before publishing it. As an incentive for accuracy, they could take the money and not refund if the ad is deemed not completely true.

Comments provided by : Nelson, Leslie I agree that there should be some sort of sanction or information on social media advertising--to protect the consumer.

Comments provided by : Nettels, Gail Please, STOP, , the Leftist Radicals from doing what is belonging to 'We The People' they need to be Stopped and be tried in court , & amp; be put in Jail , if not in Prison , for a Life Long Sentence , they not only doing what is wrong , But also have taken Lives !!

Comments provided by : Newman, Gay Russia waged a propaganda campaign on social media that swayed our last presidential election. Nothing could be more detrimental to democratic processes than allowing this to continue.

The FEC should act to force Facebook, Google and other internet companies to disclose who is purchasing online political advertising. We need transparency to ensure no foreign or inappropriate interference in American elections.

Please act NOW to prevent this from happening again.

Comments provided by : Norman, Marie Leave our rights. aLONE!!!!! ALL

Comments provided by : Norquist, Steven I am writing today to express my concern about anonymous and fake advertising used on web sites and public forums. Nearly all the ads fail to identify the individual or group responsible. Please update your rules to require all candidates, committees and third parties to disclose the sponsor of their messaging. Thank you.

Comments provided by : O?Brien, William

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

Comments provided by : OHara, Michael Of all things I cherish is my God given freedoms and liberal fanatic, mind control thugs want to make government control over thought, speech and religion there devilish right

Comments provided by : Olson, James In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Osterhoudt, David Protect my online free speech

Comments provided by : Overby, Thomas I DEMAND that the FEC require disclaimers for political ads. NO MORE TRAITORS GETTING ELECTED THANKS TO RUSSIAN PROPAGANDA!

Comments provided by : Palla, Paul We as a people need to protect our right to free speech whether online in video on paper or in person. Please show your support for our constitution and our natural rights that it documents and helps establish to protect.

Comments provided by : Palmer, Tevis There is nothing more precious than our first amendment right of free speech. I expect that to be protected.

Comments provided by : Pankow, Brian Liberal FEC bureaucrats are trying to silence conservatives voices online. We all have a voice, do not allow those who incite violence and try to block out those with opposing views.

Comments provided by : Papia, Cynthia

Protect free speech online ! All voices have to be heard! It is our First Ammendment RIGHT

Comments provided by : Park, Kathie Please write your comment here. Protect Free Speech

Comments provided by : Peacock, Robert
Our citizens need to know, at a minimum, who paid to ads they are seeing on the internet. We require this level of transparency for TV, radio, etc. but we need to extend these transparency requirements to social media and the internet in general. We know that Russia played a huge role in spreading false stories during the 2016 election. If we want to have any hope of having an informed electorate, we need better transparency for on-line ads. We need to protect our democracy from foreign influence and from undisclosed special interests.

Comments provided by : Pehlke, Linda please protect online free speech.

Comments provided by : Penna, Antonina Please update your disclosure requirements to close the online ad loophole. In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads. Americans have the right to know who is paying for political ads.

Comments provided by : Pepper, Lauren Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Pernot, Susan FEC, protect free speech online !!!!!!!!!!

Comments provided by : perry, linn

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced. Taxpayers deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in real-time. Please revise transparency rules to reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Comments provided by : Perry, Scout Comments provided by : persky, art

I vote for free speech, on line too!!

Comments provided by : Peters, O.

IMPEACH TRUMP.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Comments provided by : pogel, g

Political ads on the internet are in no way comparable to buttons, stickers, or pens. The economics and scale are completely different. More importantly, buttons and pins do not have the exceptional persuasive power that carefully targeted internet ads have been shown to possess.

It is vitally important to the integrity of our electoral processes and thus to the future of our electoral democracy as such that citizens be informed who pays for the ads that seek to determine their votes, regardless of the medium of advertising.

Comments provided by : Polan, Lake

We demand disclosure for online ads.

We deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers, in real-time.

Revised transparency rules should reflect how we communicate and see ads in the 21st Century, which is increasingly online.

Social media companies like Facebook and Twitter say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide regulations that can actually be enforced.

Comments provided by : Polk, Nora I think it's imperative that political ads shown on line/ social media identify who the buyer is, so that we can begin to have some accountability and tamp down the corrosive influence of foreign entities/governments on our democratic/election process. This seems like a no-brainer & I hope that you agree! Sincerely, Lois Poole

Comments provided by : Poole, Lois

I support the effort to require social media networks, such as Facebook, be transparent about who is paying for political ads. Many people use social media as their primary news source, so there should be equivalent requirements for media (TV, newspapers, Facebook, etc.). The idea that big companies will regulate themselves is ridiculous. Their focus is their bottom line. Your focus should be protecting our democracy from assault, whether foreign or domestic.

Comments provided by : Priddy, Marilyn Protect our freedom of speech.

Comments provided by : Pritchard, Rae This is a comment regarding REG 2011-02.

I strongly urge the FEC to update its rules about the disclosure of the source of political advertisements to make them more robust and uniform.

It is clearly a responsibility of the FEC to require that entities, which spend money to influence federal elections, disclose their identities, so that voters can make informed judgements about the advertisements they see. This is essential, regardless of the advertising medium. If a medium is unsuitable for political advertising (including the disclosure), then it should not be used for political advertising. Plenty of media are already unsuitable for various reasons. The FEC has no responsibility to prevent others from being added to that list or to protect any business model.

Making disclosure rules focus on which information is needed by voters, instead of the details of how some people want to use various media, removes the need to revise the rules every time a new technology is invented or a new way to use an old technology is developed. If anything, new technologies require more disclosure than old, until we learn how they can be abused to influence federal elections.

This should be a non-partisan issue, unless a party is controlled by entities which must operate in the shadows to accomplish their goals. If that is the case, it is almost certain that those goals benefit only themselves at some significant cost to everyone else.

Comments provided by : Raeder, Kevin I believe that online political advertisements on social media should reveal the name of the organization or individual paying for them, their address and a link to a phone number or webpage.

The minimum should closely mirror the requirements for radio, TV or newspaper advertisements for political parties or candidates.

We deserve to know who bought the ad.

Foreign interference in the political process subverts it.

Comments provided by : Ragsdale, Shirley Please write your comment here.Please honor and obey our constitutional right to freedom of speech to include internet communications. No censorship online. No threats against life or murder plots(like not yelling "fire" in a crowded movie theater)but other than that, let freedom ring ! If anyone wants to tell lies, let them, we have laws for that. If it's "fake news" leave it-let Americans discern fact from fiction. Free press even for the fakes, whoever that may be.

Comments provided by : Randolph, Rita Please insist that social media platforms disclose the person or entity paying for each and every political ad.

Comments provided by : Rasey, Pamela I believe online ads should be using the same standards as those that are in print and that are broadcast. If they have the same standard then you would only have to modify exiting laws to in could online ads.

Comments provided by : Rhinehart, Keith Protect free speech.

Antifa fascists and other left wing radicals try to shut down conservative speakers.

They smashed windows, physically attacked conservatives, and even set a college campus on fire! Now liberal FEC bureaucrats are trying to silence conservatives voices online.

Don't do it. We don't want to live in a communist/marxist country where all media is government propaganda. We are almost there now with the lying liberal media but it must stop here and go no further. Protect free speech or you may live to regret it when you are censored and persecuted or jailed for daring to have unauthorized opinions.

Comments provided by : Richardson, Renata Do the right thing. Protect free speech online.

Comments provided by : Ridenour, Steve I believe it is vital for all political ads to clearly show who paid for them, no matter how small. People are influenced by small things that they see often--any lie if repeated often enough will be assumed to be the truth by a great many people. Please take this small step to help eliminate bad actors in our electoral system. These companies have huge profits and it cannot possibly be burdensome to them to require this information. Thank you.

Comments provided by : Riley, Jody

PROTECT MY FREE SPEECH EVERYWHERE! ON LINE, ON THE STREETS, ON TV AND ON THE RADIO! DO WHAT YOU WERE HIRED FOR! TAKE CARE OF AMERICANS AND AMERICA!!!!

Comments provided by : Rizzo, Charles Free speech, whether in person or printed should be protected and encouraged. Restricting such sharing of information and opinions hurts all people and stops them from considering other viewpoints.

Thank you

Comments provided by : ROBERTS, DENNIS do not mess with our guaranteed rights!!!.

Comments provided by : Roberts, Harold I thought you guys were supposed to uphold the constitution. Not violate it

Comments provided by : Robin, Matthew ALL speech should be free. It's one of the basic tenants of our country. Please protect it, don't legislate against it.

Comments provided by : Robison, Kris It is beyond time for rules to be put in place for increased transparency for online campaign ads. It would have been better if they were in place before this last election.

Comments provided by : Rochester, Ingrid Remember the cost in American lives, our Freedom can at a steep price. Protect our 1st Amendment rights!

Comments provided by : Rock, John No, violations of our rights!Please write your comment here.

Comments provided by : Rodgers, Kenneth Prosecute these extreme leftists and do not infringe on our 2nd ammendments no matter what!!!

Comments provided by : Roesch, David Please know that just like with print or televised media, citizens have a right to know who is paying for political ads. Russian interference in our election cannot be allowed to continue on any playing field, in/on any media.

A recent Marist poll found that more than three in four Americans ? 78 percent ? want full disclosure of who paid for political ads posted to social media platforms. That includes 80 percent of Republicans and 82 percent of Independents.

The FEC should act immediately to put forward updated regulations that require online campaign ads to include disclaimers letting people know who is funding them, just like television and print ads.

Thank you,

Susan Rogan

Comments provided by : Rogan, Susan FREE SPEECH, the NUMBER ONE MOST IMPORTANT OF ALL !!

Comments provided by : ROGERS, PAMELA Absolutely Facebook and Google should have to disclose who is purchasing ads on their platforms, just like every other form of media is required to do.

Voters have a right to know if the return address for many of these ads is Moscow.

Comments provided by : Roland, Juli Free speech is under attack online. Please do your sworn duty to protect it. Remember, the world is based on the flow of karma, so remember to do unto others as you would have them do unto you and you will find peace and joy. Or do not, if you prefer to be miserable. Your choice.

Comments provided by : Roschuni, Gil Please protect online free speech. Defend out first amendment rights!

Comments provided by : Rowell, David
Dear FEC:

We should require online campaign ads to include disclaimers so we know who is paying for them ? just like is done for television and print advertisements. We should be able to look at who this entity is, so we can know who's trying to target us.

All too many people get their ONLY news from the internet and the average American spends 50 min on Facebook daily. (Depressing but true.)

Obviously, after seeing how Russia played successful mindgames with our populace, our disclosures for online ads are woefully inadequate.

Be it Russia or big money, Americans must know who's paying for online political ads.

The FEC must require online ads to include disclaimers identifying who paid for them, with no exceptions, regardless of platform (any kind of electronic media should be included-- all devices, all apps, ereaders, etc; anything considered to be an ad).

Comments provided by : Rowland, Leah If it?s an ad, we should know exactly who sponsored it.

Even TV ads with info on the paying party, shou lad have much clearer info on sponsors

Comments provided by : Rubel, Elizabeth The first amendment is first because individual liberty is not to be oppressed.

Comments provided by : rubens, Alex

all voice must be able to be heard and none silenced.

Comments provided by : rubens, Alex

Free speech is important for ALL Americans. Please, respect our constitutional rights'to free speech!!!

Comments provided by : Rubio-Pitio, Arminda According to a report in The New York Times, ?Facebook ?identified more than \$100,000 worth of divisive ads on hotbutton issues purchased by a shadowy Russian company linked to the Kremlin.? Some of the ads mentioned specific political candidates?but most ?preyed on deeply-rooted cultural tensions between Americans.? The U.S. must immediately and decisively address the issue of fake news and the placement of fake information in any social media that is designed to interfere in the US political process in any way, or that inflames social and cultural tensions in America. The US must track and immediately SHUT DOWN any such interference by hostile/hate groups whether foreign or domestic and such interference by known hostile foreign governments such as Russia, North Korea and others.

Comments provided by : Ruiz, Mary Regulations must be passed that publishing the names of people, organizations, corporations who are buying political ads on any digital platform are required, especially Twitter, Google, Facebook, Snapchat, Instagram.

Comments provided by : Rumbalski, Tiffany All on-line ads should have the same requirement to ID the source and group/person paying for a political ad like on broadcast and cable tv.

Thank you.

Comments provided by : Sachs, Harvey I think that net nutrality is important but advertizing on the net should show who paid for it.

Comments provided by : sanders, joe

It's great for american citizens elections to require Technology Companies , any other to publicly , clearly disclose on advertisements in the mobile smartphones or any webinternet or wifi devices ect. TV or radio inform viewers or listeners about who is paying for the ad ? under federal law, all broadcast political advertisements must include a disclosure saying who "paid for" or "sponsored" the ad ,Technology Companies need to be held to these rules too. In addition, specific information about political advertising that runs on TV, radio or cable is also available in a "public file" that can be accessed from the website of the Federal Communications Commission (FCC). Now, as reports of foreign Governments involvement in the usa election cycle continue to emerge, many have raised concerns that the real problem about foreign influence in US elections is not from the issue groups that advertise on TV and radio, but rather from unknown parties who purchase advertisements on social media and other webinternet Technology Companies platforms without disclosing who paid for the ad or any of the other information that broadcasters are required to provide .

Comments provided by : sarris, panagiotis

Please make rules for internet political and policy related ads requiring disclosure of who is paying for and running them with links to a verifiable website for the organization. Please do prohibit foreign countries from taking out ads related to US local, state and national elections and legislation. Please provide rules to require providers such as Facebook, Twitter and YouTube to provide a method for reporting breaches of these rules as well as requirements for them to archive and then remove the ads. The same rules should be done for reporting, tracking and removing bots with investigations and disclosure required to identify them as such in personal profiles, accounts and posts. Your job in protecting democracy has never been more important. I implore you to do the right thing as quickly as possible. Thank you.

Comments provided by : Schaefer, Gayla Dear To Whom It May Concern,

Internet companies such as Facebook, Twitter, and Google who use advertising that is directed to individuals' culture and personal preferences should be regulated, to reveal who is paying for the ads and who they represent. In addition individuals privacy needs to be protected against advertising methods that use personal information such as ethnicity, sexual orientation, word counts from individual posts, rage calculations, location, and any other violations of privacy to develop political propaganda for the use of individual targeting. Propaganda does not help people make informed decisions that further democracy.

Sincerely, R. Schali

Comments provided by : Schali, Rachel Please end all regulations on the internet. They only allow competition to be ruined and wealth creation to be stopped. They make us all poorer.

Comments provided by : Schuette, Gavin As an American citizen I am sick of being bullied and threatened by the Liberal Left. This continuous type of unfounded threat will eventually backfire on them. If I were you I would consider not going through with Reg 2011-02. If your organization backs and bows to the Liberals you could ultimately regret your decision. The conservatives in this country far outnumber these hate filled Liberals and push come to shove, we will fight back!

Comments provided by : Schweikert, Marcella Regarding the transparency of advertisements on social media: Those viewing messages must be able to see who is responsible for the content of the message and who is funding it. Since there can be many parties providing coverage to the ultimate message creator and funder, it is incumbent on the social media that accepts the message to research its message origin. Such research, no doubt, needs to be done in collaboration with the FBI and CIA and the results reported to the FEC.

This, by the way, does not pertain only to messages related to candidates. We have seen that in the 2016 election period many messages were posted on social issues aggravating tense and divisive situations. This is social manipulation and is definitely not "free speech." So knowing where such messages originate and who pays for them will help everyone evaluate the quality of the message.

Comments provided by : Seidler, Helen This information needs tp be public

Comments provided by : Selover, Charlotte Any and all political advertising must clearly identify the source of the funding. We the people have a right to know who is influencing our elections. This needs to be public, no matter the platform/media. Transparency is important in the divisive political climate. Disclosure rules must fit the present, not the past of fifty years ago.

Comments provided by : Shannon, Ralph Please require online political ads to include disclaimers that identify who paid for them. Thanks, Ed

Comments provided by : Shapiro, Ed I am very concerned about our democracy.

Political Speech is the most highly guarded free speech category. Yet computers and foreign operatives have compromised our election systems. Therefore we need regulations in place to safeguard our precious speech and our democracy.

Do NOT EVER listen to the cronyism on Donald Trump.

This is for the PEOPLE of the United State of America. It is OUR DEMOCRACY and it is not up for sale.

OUTLAW CITIZEN'S UNITED. OUTLAW FOREIGN INTERFEREANCE ON OUR ELECTIONS.

Thank you.

Comments provided by : Sheetz, Jennifer All political advertisements should carry a disclaimer indicating the entity that created or funded it, regardless of the number of characters in that advertisement. Americans cannot make informed decisions if misinformation is spread through social networks or other online platforms by anonymous parties. Allowing advertisements without disclaimers also increases the risk of abuse of these systems by foreign entities or other parties that are pushing their own agendas to the detriment of a free and fair election process. I believe that the American people are entitled to information about the source of advertisements.

Comments provided by : Shill, Meghan

Political ads online should be subject to the same standards of disclosure and approval as tv and print political ads. Even without the distressing involvement of foreign actors in the 2016 election, we should require the same standards of disclosure, regardless of medium. Thank you.

Comments provided by : Shirley, Monica Protect free speech online!

Comments provided by : Shore, Aaron Please write your comment here.Stop the nonsense! Freedom of speech means just that. If you don't like what you hear, find those with counter points. If not, just leave this wonderful country.

Comments provided by : Shuster, Jeff

PROTECT FREE SPEECH !

Comments provided by : Siegel, Scott In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages. Make sure campaign finance rules are followed.

Comments provided by : Sims, Millicent Dear FEC,

I don't know if you are feeling satisfied about the results of the 2016 election, or horrified. I am horrified!

Over 60,000,000 voters did not seem to understand that one of the candidates for President of the United States was a bankrupt businessman who was found guilty of fraud charges in relation to a for-profit university he founded, and openly boasted about his potential to commit murder or other acts of violence (against women) without facing repercussions. Over 60 million voters did not read the FACTS, but seemed to only read the SPIN.

Clearly they need to have more obvious indicators of what type of information they are receiving.

A recent poll found that more than 3 in 4 Americans ? 78 percent ? want full disclosure of who paid for political ads posted to social media platforms. That includes 80 percent of Republicans and 82 percent of Independents.

The FEC should act immediately to put forward updated regulations that require online campaign ads to include disclaimers letting people know who is funding them, just like television and print ads.

It's not the only thing we need to do, it's just the simplest. Thank you.

Sincerely,

Ms. Erica Siskind

Comments provided by : Siskind, Erica All political ads need to be transparent. We must know who is paying for these ads. It is essential for a fair democratic process. Please make sure we have that transparency for all online ads. We must stop foreign powers interfering with our democracy. Thank you

Comments provided by : Sloan, Robin Individual freedom (including freedom to express ones self) is a fundamental right as expressed in the US Constitution as the very first Amendment (gee I wonder why the first amendment).

Comments provided by : Smith, David Please do require the disclosure of entities and people who fund political advertisements, regardless of what form they take. It is vitally important to our democracy that voters understand who is trying to influence our votes, so that informed decisions can be made. The first amendment does not guarantee anonymity, nor is it appropriate in this situation. On the contrary, by purchasing a political advertisement, one is participating in the governmental process and therefore subject to the transparency required of government.

Comments provided by : Smith, Mark All political ads, regardless of character pixel count or cost, must be accounted for. The familiar "Approved by Candidate/PAC" is easily understood.

No loose ends, no loopholes, no exceptions.

Comments provided by : Smith, MD The 1st Amendment was written to protect the right to say things that are "disliked", unpopular, and/or against the general beliefs prevailing at any given time. When 1 side of an issue is silenced then only LIES are heard and there is NO freedom for any! Free speech MUST be maintained or America no longer exists!

Comments provided by : Smith, Sandra Any political ad, regardless of character length or how much was paid for the ad, on any platform, should list the entity who placed the ad. Beyond that, it should contain a link to the entity's website. It should be made clear for all citizens who is placing political advertisements, and it should be simple and easy for any citizen to find information about the entity. When we visit websites and social media platforms, we have no control over what kind of ads we will see. At the very least, we should be empowered to find out who is responsible for the advertising.

Comments provided by : Smith, Skye we do not need you to even attempt to take away our first amendment right to free speech. This world would be a lot better off if you would listen to the people instead of your corporate cronies.

Comments provided by : Smith, Thomas Your oath of office requires you to protect and defend the Constitution. This includes the first amendment which, as you know, includes

"freedom of speech". It does not limit that freedom to only certain venues or certain methods. Therefore, to uphold the Constitution and your own honor, it is incumbent upon you to protect free speech online.

I trust you will take appropriate action to do this. Under this presumption I thank you for doing what is right.

Comments provided by : Smoak, Julius To the Federal Election Commission (FEC):

I am writing to urge you to update the rules and regulations regarding disclosure for political ads to include online ads.

Political and campaign ads no matter how they are conveyed - print, tv, online, social media or other forms yet to be determined - should be covered under these rules and regulations.

No matter what media is used these ads should be required to include disclaimers identifying who paid for them.

Sincerely, Lucinda Snow

Comments provided by : Snow, Lucinda This IS America, and Free Speech is Protected in Our Constitution and the Amendments!

Comments provided by : Sommer, Paul
DON'T TRY TO TAKE AWAY OUR FREE SPEECH WRITES!!!!Please write your comment here.

Comments provided by : Speed, Lake Please write your comment here.save free speech every where

Comments provided by : Speedy, Dan Please protect the rights of internet users by NOT looking in on our emails. We need our freedom of speech.

Comments provided by : Speight, Judith Given recent discoveries about Russia's nosing in on our democratic processes, I believe the US citizens should be made aware of who is advertising on online sites. Further, I think the information should be included in the initial "ad"...we should not have to click through to find out whose voice is in the post!

Comments provided by : Spencer, Kim Please DO require transparency on all political ads. Even the rumors of Russian trolls trying to disguise themselves as Americans are disquieting. It is essential that ordinary Americans be able to easily identify the source(s) and funding of political speech. Even if Facebook is now voluntarily offering to require this transparency, this is not enough, Protections are necessary to cover other venues, including ones that do not currently exist, and to ensure consistency across sites and over time.

Comments provided by : Spencer, Signe Protect free speech online

Comments provided by : Stake, sandra There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Comments provided by : standeford, sandra

Please impose requirements to reveal the source of political advertising on the internet. This is important to the health of our democracy as it will enable voters to better assess the validity of the messages.

Comments provided by : Starr, Sharon

All paid political advertisements on the internet should be required to meet the same basic disclosure requirements as print and television advertisements. This is a reasonable burden given that foreign agents have begun to use these anonymous advertisements to attempt to influence our elections.

Comments provided by : Stephens, Benjamin Political ads on social media should have at least the same disclosure requirements as print and broadcast media.

Comments provided by : Stephenson, David Free speech should not be eliminated.

Comments provided by : Stephenson, Joan Make online adds put a disclaimer as to who is paying for the ad.

Comments provided by : Steubing, Shawn Please write your comment here.Stop all the political correctness & amp; keep our country free from all the radical left.

Comments provided by : Stoddard, MC All political ads or any ad related to a person running for public office must have a notice stating who is paying for the ad!!

Comments provided by : Stone Gill, Ericka Please free speech

Comments provided by : Stroud, Leslie As voters, we deserve to know who is paying for ads on sites like Facebook and Twitter, with online disclaimers in real time. Social media companies like them say that they are taking voluntary steps to provide this information to their users - but we need the FEC to provide meaningful regulations that can actually be enforced. Our democracy is based on trust and openness and its survival demands regulations that will ensure the honesty of our electoral process. Thank you for your attention.

Comments provided by : Stuhl, Louis

PROTECT FREEDOM OF SPEECH, Regardless of whose Mouth it comes from, THAT IS WHAT IS RIGHT, not the person all the time!!

Comments provided by : Suiter, Larry I am writing as a citizen of the United States and a frequent user of social media (primarily Facebook and Twitter).

Social Media ads and online political and election advertisements should be required to disclose who is paying the ad. These "new" forms of advertisements should be required to meet the same standards as print or television ads. These requirements should be in place regardless of the size of the ad or the number of characters.

If someone is aiming political ads at me I want to know who they are so that I can judge what they are telling me and how truthful their message may be.

We need to restore as much transparency in our political system and political advertising as possible. We do not need another situation where foreign governments are unknowingly allowed to meddle in our elections - for any party or any political candidate.

This is a change that should be easy to make and will help correct a huge flaw in the system of political ads.

Thank you for your time and consideration.

Comments provided by : Sullivan, Blakely Please protect Free Speech. I'm a Disabled American Veteran and still love this country! Let's keep America great and make it better still!

Comments provided by : Sullivan, David Online advertisements should include disclaimers within the ad itself about who paid for it, sufficient for voters to understand on whose behalf the ad was made. Clicking on it to see the source is unacceptable - there is no way I'm going to click on ANY ad, g-d knows what cesspool that would lead to on the internet. There seems to be a cynical push to confuse and trick voters, please don't contribute to it, rather be the advocates for democracy that you are meant to be. Thank you.

Comments provided by : Sullivan, Kathleen Online ads, including those featured, displayed, or otherwise made available on websites such as Google or Facebook, should be subject to the same regulations as those on TV or in print. They should be marked as ads, and should feature attribution. Any further regulations which might be devised to ensure accuracy and honesty, as well as elimination of foreign meddling, should be implemented ASAP. Such regulations should be strongly enforced, with swift and severe punishment meted out to violators.

Comments provided by : Tarkenton, Robert We Americans have the right to know who is paying for political advertisements. Transparency is the only way to make sure that our elections are not hijacked or influenced by foreign nations and other groups.

The FEC is the agency charged with making sure that campaign financial rules are followed. They must make sure that the same level of transparency for online ads are as we have for political ads on TV.

I am urging you to update your disclosure requirements to end the online ad loophole.

Aloha, Eric

Comments provided by : Tash, Eric

Online social and news media websites that accept political advertisements should be held to the same rules as broadcast and print media. Excluding web-based media is absurd, given the number of people whose news and information comes entirely from the Internet. We need to learn from the absolute disaster of the 2016 election and do absolutely everything in our power to ensure that it never, ever happens again.

Comments provided by : Taylor, Amy Please keep your hands off of the internet. Try regulating CNBC if you need something to occupy your time.

Comments provided by : Taylor, Charles Access to any website MUST remain equal, just like access to any phone number is equal.

Comments provided by : Tetenbaum, Lawrence Please defend our freedom of speech as the constitution intended.

Comments provided by : Thanna, Cline

Dear Sir or Madam:

I am writing to support updated and strengthened disclosure requirements for online ads. In view of Russian ads attacking our democracy during the 2016 elections, the need for strengthened disclosure could not be more clear. We have a right to know who is paying for political ads, regardless of the format or media type. A majority of Americans now identify the internet as their leading source of information. The current rules are outdated, and do not include the internet.

Please update the rules to include internet ads.

Thank you for your time and consideration.

Sincerely,

Jeff Thayer San Diego, CA

Comments provided by : Thayer, Jeff Please protect our constitutional right to free speech. Protect our online free speech.

Thank you.

Comments provided by : Thompson, Sharon Please protect free speech, we may not agree with everyone but we all have a right to express our beliefs.

Comments provided by : Toney, Michael protect free speech!

Comments provided by : torjman, mireille

We really need transparency in online advertising, this last election proved that.

Comments provided by : tucker, michael

please protect our constitutional rights to express our voices (opinions) free speech is for all not just a select few.

Comments provided by : Usher, Linda The bare minimum the FEC can do to regulate political ads on internet platforms such as Facebook, Twitter, and Google is to disclose the same information that is on TV and radio ads. I propose going a step farther, however, & banning all political advertising on these platforms. When you watch TV or listen to the radio, everyone watching or listening at the same time hears & sees the SAME ad. With internet platforms, it's different because they allow micro-targeting of their desired audience. I have always heard from people like George W Bush and Dick Cheney that democracy "wins" in the "free marketplace of ideas." In a marketplace, the guy selling apples isn't hiding in a back corner behind the port-a-potty whispering to every 10th person who walks by to say, "Hey, psst, my apples are best. They're so good I won't even tell you what farm they come from."

We've all been to a market - bright colors & cute signs attract buyers. In a marketplace of ideas, the best idea should win by getting the most votes. Dark ads & micro-targeted ads are by definition anti-democratic, even ignoring the fact that many 2016 campaign ads were micro-targeted towards getting folks to NOT exercise their right to vote.

In the run-up to the 2016 election, I noticed the toxicity of online ads, particularly on FB. Normal, sane people became unhinged, ranting wild conspiracy theories. I couldn't see the things they saw to be able to counter their beliefs with facts. Using social media as a way to get out the vote is great. The new badges to contact your representative, senators, & local officials is also fabulous. But it's completely antithetical to democracy to allow the spread of hidden ads that also don't even have disclaimers on them as to who paid for them! The stuff on FB was so nutty that you would NEVER have seen it on a TV ad! If you did, it would be the talk of the town to laugh at. That some people could see ads that others couldn't, the candidates couldn't refute, and some amounted to slander, libel, and defamation, gets to the perniciousness and malevolence behind this undermining of our democratic republic.

What are the motives behind groups that want to depress voter turnout? They can't win on their ideas, their plans for the nation? We should be shocked & ashamed to do something about this from happening in the future or we have no business "spreading democracy abroad." It's unconscionable that the FEC was asleep at the wheel. As a citizen, I regret sincerely that I didn't know about FB's efforts to kill previous attempts at FEC regulation of campaign ads or I would have spoken up sooner. I try to be engaged and informed, but this is literally the FEC's job. If there was any reason to be alarmed, the FEC should have not fallen asleep at the wheel and let FB (and Google, Twitter, et al) regulate themselves. Just like in the 1920s, we need to know what is in the sausage. It can't be the factory workers and rats. We all have jobs and our job is to stay informed and vote. It's YOUR JOB to keep our elections fair and if there is a threat or new technology that you don't understand, get it in the news. If I'd heard about this on NPR or PBS or the Atlantic or - even on FB! - I would have spoken up.

Our democracy is always under threat from moneyed interests and anti-democratic forces. FDR gave us a regulatory framework to protect our nation's greatest assets and treasures: US. As in we, the people. What makes America great is our willingness to perfect and correct the balance of power as the pendulum swings. It is time to regulate online platforms to either let them display ads but only to the widest audience available (city council candidates appear to people in that city; national candidates appear to everyone with an account) with CLEAR notice as to who bought the ad.

This is in these companies best interests because we, the people, will leave them. The loss of their product (our data) will bankrupt them.

Comments provided by : VIGNOCCHI, JOAN

We need new rules so Americans know the source of internet communications and Russians and other bad actors can dupe American voters and undermine our Democracy.

Comments provided by : Vinkenes, Patricia Please write your comment here.

Please protect free speech online. It is our God given rights. God bless us all & amp; may we respect each other & amp; agree to disagree.

Comments provided by : Viray, Mary You must protect our Constitutional Right for online free speech and not allow our online speech to be regulated! This is our #1 basic right and you must not allow it to be infringed upon.

Comments provided by : Vitale, Michael
I strongly urge the FCC to require internet companies to include a disclaimer on election ads about who paid for them. Given recent disclosures about foreign entities attempting to manipulate the US public, this minimal level of accountability should be required of all internet ad serving entities, e.g. Facebook, Twitter, Google, and the like.

Thank you for your attention.

Comments provided by : von Kries, Karl

THESE YOUNG COLLEGE YAHOOS NEED TO RELEARN THE DIFFERENCE BETWEEN RIGHT AND WRONG, AND FIND SOME COMMON SENSE AND ALSO LEARN THAT COMMUNISM AND SOCIALISM, THAT HAVE BEEN TRIED OVER THE CENTURIES, ARE NO GOOD. THANK YOU AND GOD BLESS

Comments provided by : VOZEY, ROBERT

In the 2016 election, 65 percent of Americans identified the internet, or an online platform, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require sufficient disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or other foreign governments, or non-governmental organizations, for that matter ? or wealthy special interests here at home.

There is strong evidence Russian players used social media platforms like Facebook to interfere with the 2016 election. We need to use everything at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC, your agency, is the agency whose responsibility is to ensure campaign finance rules are followed? you should start working now to require the same level of transparency for online ads as we have for political ads on television, print, on signs, or direct mail. Do your job!

Comments provided by : Wald, Susan Please protect online free speech per our first amendment rights!!!

Comments provided by : Walker, Betty I firmly believe that all political ads should require disclosure of financing organization, regardless of medium or mode of delivery. To be able to quickly identify influence peddlers is central to the integrity and validity of our democracy.

Comments provided by : Walker, Melissa Free speech, as much as it pains me sometimes, applies to all "citizens" of this great country.

Comments provided by : Walling, Jim Stop trying to take our rights away from us, if you don't like it here please leave.

Comments provided by : Walters, Kevin In the 2016 nationwide election, 65 percent of Americans identified the internet, or an online service, as their leading source of information. Yet our outdated transparency rules, which still include references to telegrams and typewriters, don't require adequate disclosure for online ads.

Americans have a right to know who is paying for political advertisements?whether it be organizations with ties to Russia or wealthy special interests here at home.

There is strong evidence Russian actors used social media platforms like Facebook to interfere with the 2016 election. We need to use every lever at our disposal ? including ending secret online political ads ? to prevent that from happening again, and to ensure that Americans know the source of political messages.

Our democracy depends on robust, transparent debate. The FEC is the agency charged with making sure campaign finance rules are followed ? they should start working now to require the same level of transparency for online ads as we have for political ads on television.

Comments provided by : Weatherford, Matthew Its time that the citizens stopped having their rights taken away from them. Conservatives have a right to free speech. Liberals seem to have the right to say what they want about anything & amp; we're not allowed the same. We need to get to the Constitution & amp; live by what it says

Comments provided by : Webber, Sandra I believe that social media outlets should be required to place the person or group that has paid for the advertisement on the advertisement. Especially if the advertisement is political and is made to look like news articles. I think this is extremely important as a way to assess the creditability of the ad. I believe it should be even for small dollar ad since they can be viewed by such a large audience.

Sincerely, Cheryl Wells

Comments provided by : Wells, Cheryl Please write your comment here.Dear FCC Please protect my rite to free speech

Comments provided by : Wethli, Ralph.

I am writing in support of increased transparency in online ads. When an ad shows up on social media or on a website, I should be able to know who is paying for it.

Comments provided by : White, Mary

How can a man judge another man's argument without knowing who the man is and what he stands for?

Comments provided by : Whitesel, Richard About 80% of the American public (including Republicans and Independents) want FULL DISCLOSURE of who is paying for political ads on any and all media, including social media. The voting public has a right to know who's paying for any political advertising.

Existing transparency rules need extensive updating, outdated reference to telegrams and typewriters are antiquated and virtually irrelevant in the context of current technologies.

We need to do everything possible to prevent foreign interests from influencing our elections at any governmental level through political messaging.

Comments provided by : Whitney, Robert The FEC should require that advertisements on Facebook and other social media sites include a disclaimer saying who has paid for the ads.

Comments provided by : Whittle, Melissa I believe it is imperative that information on who posts a political ad be included with that advertisement. It would help the average citizen to critically determine the truthfulness of the ad and also who benefits from the message. This is needed now more than ever in these times of attack ads and ?fake news.? If a candidate or organization want to publish half truths, spin, or even just an endorsement, they need to be recognized and stand behind their statements.

Comments provided by : Widener, Kenneth Given that we have long been concerned about foreign spending in our elections and created laws in the 60's that apply to print and broadcast, it is past time to do the same for internet based ?electioneering communication? as the law hasn?t kept up with technology. This has created a loophole that allowed the Russians to purchase ads without detection in 2016. We should be smart about how we do this including setting spend thresholds that are much lower than print and broadcast given how manny people can be reached with a \$0.99 ad buy on Facebook.

Comments provided by : Wodaski, Neil "Consent of the governed" becomes a sick joke if there is no free speech.

Comments provided by : Woodriff, Piers All campaign ads should disclose who is paying for them.

Updating FEC disclosure requirements to cover internet ads will help protect against something like Russia-linked pages, and influence by foreign agents from ever happening again.

Comments provided by : Xebic, Peter The right to free speech is a crucial counterpart to being an American. Please do your part to protect my right.

Comments provided by : Yard, Racheal We treasure and honor and protect our freedom to speak. I also want to have all information regarding the source of the words spoken or printed. Just as I want to know the source of my food and the ingredients, I also want that same detail when it comes to the words I read or hear. Please! Keep the integrity of information to all as honest as pure as possible.

Comments provided by : Yohe, John Speech should be protected in all places, at all times. The internet is no exception.

Comments provided by : Young, Leonard No matter which side, free speech is essential! Do not limit or interfere with our freedom of speech!

Comments provided by : Yurbyznes, Nun Ads on Facebook and Google should say who paid for the ad and what their political motivations are as well. If the company is paid for by a citizen or group outside the USA or in an offshore account, that should be made public as well.

Comments provided by : Zamonski, Elaine Our country is in danger of becoming a communist dictatorship. If you think I am exaggerating, please read up on Antifa. Do not let this happen. Please make sure that online speech is protected.

Comments provided by : Zevallos, Patty The Internet should not be exempted from the requirement that sponsors of campaign ads disclose their identities. The American people deserve to know who is trying to sway their votes.

Comments provided by : Ziedrich, Linda