Dear Ms. Stevenson,

We write today in support of the Federal Election Commission’s unanimous decision to advance Public Citizen’s petition requesting rulemaking to address the use of deceptive campaign advertisements through generative artificial intelligence (AI). As the 2024 Presidential election quickly approaches, we urge the Commission to use its authority to regulate the use of generative AI in campaign advertisements and protect the democratic processes that serve our country.

Quickly evolving AI technology makes it difficult for voters to accurately identify fraudulent video and audio material, which is increasingly troubling in the context of campaign advertisements. Additionally, the threat posed by deceptive campaign advertisements created by generative AI is heightened by the ability for such content to be widely disseminated at an unprecedented speed through social media and other online forums.

As you know, current law prohibits candidates for federal office or their employees or agents from fraudulently misrepresenting themselves as speaking or acting for or on behalf of another candidate or political party on a matter damaging to the other candidate or party. Deliberately deceptive content in campaign advertisements created by generative AI directly violates this provision of the law, as it would constitute a candidate “fraudulently misrepresent[ing]” themselves to voters.

As Members of Congress concerned about the ability of generative AI to significantly disrupt the integrity of our elections, we respectfully request that the FEC explicitly clarify that prohibitions set forth in statute (52 U.S.C. §30124) apply to deliberately deceptive content in campaign advertisements created by generative AI. We further urge the Commission to require disclaimers on campaign advertisements that include content created by generative AI.

Thank you for your attention to this important matter.

Sincerely,

Adam B. Schiff
Member of Congress

Ben Ray Luján
United States Senator

Amy Klobuchar
United States Senator
Mike Thompson  
Member of Congress

James P. McGovern  
Member of Congress

Mark Pocan  
Member of Congress

Jamaal Bowman, Ed.D.  
Member of Congress

Sean Casten  
Member of Congress

Colin Z. Allred  
Member of Congress

Juan Vargas  
Member of Congress

Jason Crow  
Member of Congress

Jake Auchincloss  
Member of Congress

Chris Deluzio  
Member of Congress

Lori Trahan  
Member of Congress

Jamie Raskin  
Member of Congress

Robert C. "Bobby" Scott  
Member of Congress

Jasmine Prockett  
Member of Congress

Summer Lee  
Member of Congress
Pramila Jayapal
Member of Congress

Brittany Pettersen
Member of Congress

Angie Craig
Member of Congress

Kim Schrier, M.D.
Member of Congress